



NOTICE OF MEETING

**Notice is hereby given of the Meeting of the
Child, Youth and Family Friendly Sub-Committee
to be held in the Council Chamber,
First Floor, Civic Administration Building,
101 Esk Street, Invercargill on
Monday 30 March 2015 at 4.00 pm**

Cr D J Ludlow
Cr I L Esler
Cr R R Amundsen
J McInerney
B McDermott
A McSorley
R McLaughlin
A Knowles
G Crombie
G Pope
R Thwaites

**EIRWEN HARRIS
MANAGER, SECRETARIAL SERVICES**

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MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY SUB-COMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY 23 FEBRUARY 2015 AT 4.00 PM

PRESENT: Cr D J Ludlow
Cr I L Esler
Cr R R Amundsen
G Crombie
J McInerney
A Knowles
G Pope

IN ATTENDANCE: M Napper – Community Development Manager
Mr O Mortensen – Youth Coordinator
Ms L Kuresa – Committee Secretary

1. APOLOGIES

A McSoriley, R Thwaites and B McDermott.

Moved A Knowles, seconded Cr Esler and **RESOLVED** that the apologies be accepted.

2. WELCOME

The Chairperson welcomed everybody to the meeting.

3. MINUTES OF THE MEETING HELD ON 10 NOVEMBER 2014

Moved Cr Ludlow, seconded Cr Amundsen and **RESOLVED** that the minutes be accepted as a true and correct record.

4. MATTERS ARISING

4.1 Ascot School Parking

Cr Ludlow said at the previous meeting he spoke about how the Council had produced a "School Safety at the Gate" graphic. They had reproduced it and it was non-school specific this time. He said that would be put on the Facebook page so that it could be shared around networks and schools. There was now a new off-street drop off area being developed at Ascot Community School which was one of the schools that was identified as needing a safe drop off area.

5. REPORT OF THE COMMUNITY DEVELOPMENT MANAGER

The report had been circulated.

5.1 **101 Activities**

O Mortensen took the meeting through this Item.

Cr Ludlow suggested that it could be ideal to encourage the MYPLC students to look at the Friendly Brand Facebook page.

5.2 **Facebook Page**

As per report.

5.3 **Family Friendly Businesses**

As per report.

5.4 **Friendly Events**

O Mortensen said he met with Kidzone organisers about branding this event.

M Napper said she spoke with the overall manager of events at Venture Southland and the Friendly Brand was now on the programme for the Kidzone event and not just on the bag.

Cr Ludlow said Invercargill City Council had committed Events Funding to Kidzone.

M Napper said there had been an enquiry about the CBD Heritage Event and she had sent out the list for it. Cr Amundsen shared more information about this event.

5.5 **Combined Local Alcohol Policy**

M Napper tabled a letter informing the Committee that the Combined Local Alcohol Policy had been adopted by the Council.

5.6 **School Holiday Programmes**

Cr Ludlow asked if it was beneficial for this Committee or its Members writing on behalf of their organisations to the proposed Long Term Plan for a robust Community Development budget.

M Napper said it would definitely be appreciated. She had to cut \$35,000 from the proposed Community Development budgets so submissions to the Long Term Plan would be welcomed on a number of fronts. She said she hoped to have another staff member on board around May to work on the Holiday Programme for the July school holidays and other programmes.

5.7 **Safe Communities Hui**

M Napper took the meeting through this Item.

Cr Ludlow said it would be beneficial for Jared Cappie from Sport Southland to attend a Sub-Committee meeting to give more information on the Healthy Families Initiative and M Napper said she would follow up on it for the next meeting.

5.8 **Branding Funding Programmes**

M Napper took the meeting through this Item.

The Committee discussed this matter further and agreed that there was no harm in encouraging successful applicants to look at branding with the Friendly Brand as long as it did not become a barrier for community groups to apply for funding. It would not be a mandatory thing but information could be provided for awareness.

M Napper said there was a new funding programme that was coming through the Annual Plan process and they could all be Friendly Branded if the Council was supporting them.

Moved Cr Ludlow, seconded Cr Amundsen and **RESOLVED** that the report be received.

6. **ACTION PLAN**

The Action Plan would be reviewed and presented for discussion at the March meeting.

7. **URGENT BUSINESS**

7.1 **Heritage Month**

Cr Amundsen tabled a booklet with information on Heritage Month and took the meeting through it.

8. **NEXT MEETING**

30 March 2015.

There being no further business the meeting closed at 4.47 pm.

**TO: THE CHILD YOUTH AND FAMILY FRIENDLY
SUB-COMMITTEE**

FROM: M NAPPER, COMMUNITY DEVELOPMENT MANAGER

MEETING DATE: 30 MARCH 2015

FRIENDLY BRAND PROJECTS

Report Prepared by: Mary Napper – Community Development Manager

HEALTHY FAMILIES

Jared Cappie from Sport Southland will attend the meeting to present to the committee on the Healthy Families programme. A copy of the Healthy Families NZ Principles is attached for your information.

FRIENDLY BUSINESS DESIGNATION

The branding presentation to ICC Library Services and Chipmunks was conducted at the Council meeting on 24 February 2015. The committee's opinion is sought on where the branding presentation should take place. Options could include – ICC Council meeting, Community Services meeting or Child Youth and Family Friendly meeting or at a board meeting of the business achieving branding.

Contact has been made with H&J Smiths. Rebecca Shepard, who was considering the branding, has since left her position as marketing manager. A replacement is yet to be appointed. In the meantime a dialogue is being held on how to progress the friendly branding process.

The friendly brand has been explained to the ICC Environmental Health Section. They have suggested that we begin designating café's and that they can assist with this. The designation of Council's first staff team is also underway.

INTERNET BASED BUSINESSES'

An email was received from Nicola Glew, Company Director of Learning Capacity Specialists. Nicola was interested in her business being branded friendly. From the website it appears that the business is based in Invercargill, however, it appears to offer products at a national level. With the detail provided from the website the main product that is being sold is educational software to increase brain growth and development.

<http://www.fastlearning.co.nz/>

The Vision, Mission, Values and of the business are provided below;

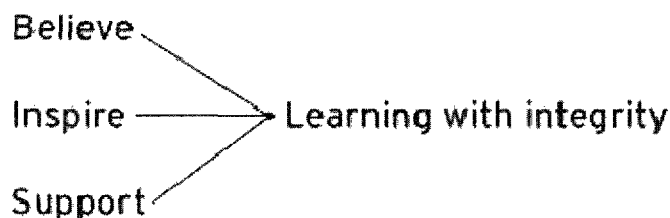
Our Vision

To offer learning opportunities with the aim of maximising the brain's fitness ensuring learning potential is realised and enhanced.

Our Mission

To provide access to research based, peer reviewed computer delivered programmes which unlock learning potential while providing timely, quality feedback and support about the learner's progress.

Core Values



Fast Learning NZ shares the belief that any brain can be developed and made fitter much like any other part of the body. This belief draws from some of the most up to date neuroscience and Fast Learning NZ provides well-researched, peer reviewed products which will strengthen the brain's pathways allowing the brain to learn better. In this way learning potential is enhanced and/or unlocked. From this understanding we inspire learners and families to reach for the stars and maximise their learning.

An email in response to Nicola was sent back saying that this would be brought to the committee to discuss.

Questions that need answers

- Is this the type of business that should be going through the branding process?
- What additional questions should be added to the template when considering internet based businesses?

101 ACTIVITIES'

A presentation was conducted with the young people who attend the Murihiku Young Parents Learning Centre. Ten young people attended the presentation. The idea of a *friendly* Invercargill and projects that were associated with this were well received by the young people. The young people were able to provide a lot of feedback on what were good activities to do in Invercargill and surrounding areas. The number 1 activity frequented by this group was the Queens Park Playground. This was because of many factors including the proximity of it and the amenities available. However, the young people were able to offer practical and easy solutions to improve this facility. These included; better lighting, keeping the pool area clean (the young people said that slime occurs on the pool and becomes quite slippery) and improvement of the toilets and changing facilities for parents and children. A list of these and further recommendations will be compiled and presented to the relevant Council managers. The group said that they were interested in having ongoing contact with the friendly brand.

SOCIAL MEDIA

The Facebook page and webpage are both working well. The use of these continues to grow. Hits were instantly boosted by MYPLC girls who thought it was a good idea. The *Safety at the School Gate* flyer has been posted. Also other events have been shared and liked.

ACTIVITY BRANDING

- **CBD Extravaganza as part of Heritage Month**

A meeting was held with Rebecca Amundsen from Heritage South. Heritage South is organising a CBD Extravaganza as part of Heritage Month. This event will bring back late night shopping on Friday 27 March. As part of this music and other entertainment will be happening around the CBD between 5.00 pm and 8.00 pm. It was agreed that within the short time frame it was not appropriate to brand the whole event as friendly, however, through discussion it was agreed that the friendly logo will be put on the family treasure hunt sheet. This is a family event and meets the majority of the friendly criteria. Discussion was held around some aspects that were not in control of the organizers, nonetheless, it was deemed sensible to brand one small part of this event with the potential grow the brands involvement in the future.

- **Polyfest**

A meeting has been held with the coordinators of the Murihiku Maori and Pasifika Cultural Trust. The Trust coordinates several activities including the Polyfest event. It has been agreed that the group of activities do meet the criteria of the brand. The Trust will be provided with a tear drop flag and various giveaways for children to wear and use.

Principles

1. Implementation at Scale

Strategies are delivered at a scale that impacts the health and wellbeing of large number of the population in the places where they spend their time – in schools, workplaces and communities

2. Collaboration for Collective Impact

Long term commitment is required by multiple partners, from different sectors, at multiple levels, to generate greater collective impact on the health of all New Zealanders

Knowledge is co-created and interventions co-produced, supported by a shared measurement system, mutually reinforcing activities, ongoing communication and a “backbone” support organisation

3. Equity

Health equity is the attainment of the highest level of health for all people.

Healthy Families NZ will have an explicit focus on improving Māori health and reducing inequalities for groups at increased risk of chronic diseases

Māori participation at all levels of the planning and implementation of Healthy Families NZ community is critical

4. Adaptation

Strengthening the prevention system requires constant reflection, learning and adaption to ensure strategies are timely, relevant and sustainable

5. Experimentation

Small scale experiments provide insight into the most effective interventions to address chronic disease

These experiments are underpinned by evidence and experience, monitored and designed to be amplified across the system if they prove effective

6. Leadership

Leadership is supported at all levels of the prevention effort including senior managers, elected officials, and health champions in our schools, businesses, workplaces, sporting clubs and other settings in the community

7. Line-of-sight:

The line of sight provides a transparent view on how investment in policy is translated into measured impacts in communities, ensuring best value from every dollar spent on prevention.

Goal: PROVIDING A WELCOMING AND SAFE ENVIRONMENT

Invercargill City Council is committed to ensuring children, youth and their families are educated about how to make a difference in terms of looking after the environment and encouraging enjoyment of the natural and built features that the city has to offer. The Council supports providing an accessible, safe, nurturing and caring environment where everyone is responsible for the effects their actions have on children, youth and families

Objective: Caring for the environment by showing children, youth and families how they can care for and improve the natural and built environment.

Action:	Responsibility	Time Frame	Progress on Actions
<p>Encourage actions that include children, youth and families in activities and education on how they can reduce effects on the environment.</p> <ul style="list-style-type: none"> • recycling activities and education • create litter free public areas 	<p>Variety of existing activities – Otatara Land Care introducing a child/youth award, Enviro schools, YMCA Duke of Edinburgh Award, Scouting / Guiding all have programmes in place.</p> <p>Council - to be encouraged to provide additional recycling bins in public areas.</p>	<p>Ongoing</p>	<p>Children's Day 2014 – recycling bins provided, smokefree, everything was free, flat access, water and fruit available.</p> <p>Sport Southland - Holiday Programme 2013 – recycling bins provided.</p> <p>- Wai Tri and Surf to City both branded. Family participation actively encouraged.</p> <p>Kidzone 2014/2015 –signage provided , stickers and balloons. Plans underway for 2015.</p>

Objective: Making places safe to play and visit by promoting policies and activities that reduce alcohol related harm.

Action:	Responsibility/Development of Ideas	Time Frame	Progress on Actions
<p>Encouraging safe alcohol-free events for children and families.</p>	<p>Council to look at including this in new Alcohol Policy being developed in 2013.</p>	<p>Ongoing</p>	<p>Development of the Local Alcohol Policy in partnership with Southland District and Gore District has been completed.</p>

			Safe management of alcohol is discussed in depth with all agencies wishing to adopt the brand.
Encouraging cessation of alcohol sponsorship of events aimed at children, youth and families.	Smokefree sponsorship may be available to replace this.	Ongoing	Discussions held with Rugby Southland to outline some safety issues.

Objective: Making places safe to play and visit by promoting development that has children, youth and families at its heart.

Action:	Responsibility	Time Frame	Progress on Actions
Develop a working relationship with the Inner City Working Group to ensure all aspects of the redevelopment are considered under the Child, Youth and Family Friendly lens.	Cr D Ludlow has been appointed to the Inner City Working Group and the Working Group will send a member to Child Youth and Family Friendly meetings as required.		"Friendly" brand ideas were contributed to development stages of the Esk Street and South City redevelopment. These upgrades are now underway.
Build a playground in the inner city.	Inner City Working group to be encouraged to use Enrich students ideas, sensory stimulation activities, interactive play area, simulator area.		Child Friendly ideas were contributed during the consultation in June 2014.
More green areas and trees in CBD and other areas of the city.	Refer to Inner City and South Alive Groups		Child Friendly ideas were contributed during the consultation in June 2014. South City has an attractive green area behind the South City Mall carpark.
Develop an 'Arts Hub' on the fringe of the CBD. <ul style="list-style-type: none"> Classroom type lessons in an art form on Saturday mornings and school holidays. Summer classes in evenings. Children's photographic exhibition. One stop shop for artists. 	Children's Art Experience – in the Bank Gallery. Photo voice exercise – biennial exercise for the policy – what children/youth enjoy about the city. Tie in with an existing event e.g. Children's Day.		Child Friendly ideas will be contributed when the proposed arts hub concepts in Esk Street are being developed.

Statues using environmentally friendly and long lasting materials that can be climbed on.	Inner City Group		Child Friendly ideas were contributed during the consultation in June 2014.
Promote the use of Health Impact Assessments when Council is implementing plans and encouraging community initiatives, e.g. South Alive, Public Transport Plan.	Neighbourhood and social impact assessment tools also available.	Discussions have been held with Sport Southland who have been awarded the Healthy Families initiative.	
Zero tolerance to derelict houses.	Council acting on this now. Budget allowance made. Public Health involved if the house judged to be insanitary – there is a squalor index.		Council is acting on this.
Retain and maintain neighbourhood playgrounds.	Parks dept	The ICC draft Playground Strategy has been released. It includes a list of playgrounds identified for closure and the establishment of two new playgrounds. The document will be consulted on with the Long Term Plan.	
Introduce slow speed zones past schools, kindergartens, playgrounds and early childhood centres.	Trial underway		Discussion held at September 2014 meeting. School safety leaflet uploaded to Facebook Page.
Promoting the Neighbourhood Support Programme.	Ongoing	Ongoing	102 neighbourhood support groups, involving 1370 households as at 10 march 2015. This is a small reduction.
Road safety - Invercargill is a place where you want to walk	Is there a problem – what are our stats. Walking tracks regularly upgraded and well maintained.		
Redesign Esk / Dee Street corner to slow down	Refer to ICC engineering for assessment	This is being considered with the Esk Street	

the left hand turn and force drivers to stop and look.	Darren to bring mall effect for Esk Street to CBD group – closing it for specific events to show it can work.	redevelopment.
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Objective: Beautify and develop the East Road entrance to the city.

Action:	Responsibility	Time Frame
<ul style="list-style-type: none"> • information centre / café • garden or playground • renovated / revamped shops 	<p>Refer to Glengarry Action Group who does include this area</p> <p>Various ideas for the former Fuel Stop building</p>	Former Fuel Stop building now demolished and corner beautification completed.

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Goal: STRENGTHENING FAMILIES IN THE COMMUNITY

The Council will encourage collaborative efforts which strengthen and empower the family unit.

Objective: To work collaboratively across the community with networks and individual service providers.

Action:	Responsibility	Time Frame	Progress on Actions
Encourage all those holding courses and programmes for families to: <ul style="list-style-type: none"> • have free parking for those attending • use appropriate venues consider the costs to those attending	Providers look into getting a parking coupon which can be used on set days at set times –		Family Works have developed a partnership with a local business to provide free parking while attending programmes in Spey Street.
Develop and distribute a 'new families to town' kit. <ul style="list-style-type: none"> • Include information about our parks and tracks. 	Venture Southland Settlement support Programme to be encouraged to broaden there kit. SIT to be asked if they have a kit for International students and mature students arriving in the city.		The Settlement Support programme has now been withdrawn and this project is not proceeding.
Encourage businesses to promote child friendly environment – Venture Southland.			Underway. Splash Palace, Invercargill Libraries and Chipmunks designated.

Objective: To work across the community encouraging celebration of diversity. .

Action:	Responsibility	Time Frame	Progress on Actions
To proactively encourage participation by a wide range of age groups, abilities and cultures in all community events and activities using a range of promotion tools.	All those holding events and activities.		Kidzone including Multi-Cultural activities
Support networks and organisations such as the Settlement Support programme and the Multicultural Council.			Settlement support programme no longer available. New coordinator has been appointed to the Multicultural Council.

Goal: WORKING FOR YOU

The Council will work with other agencies and service providers to provide the things children, youth and families need.

Objective: Talking with people and making things happen by developing relationships with central government and non-government organisations.

Action:	Responsibility	Time Frame	Progress on Actions
<p>Encouraging service providers to provide the best services and activities for children, youth and their families, including where appropriate free transport to attend.</p> <ul style="list-style-type: none"> • Kidzone • School Holiday programmes • After school programmes 	<p>Venture Southland, Sport Southland, OSCAR providers and others</p>	<p>Ongoing</p>	<p>Friendly Brand on bags at Kidzone, the further use of the brand at Kidzone is being confirmed. Sport Southland has been awarded the brand to use on activities as appropriate. Sport Southland Holiday Programme based at Aurora College was branded "Friendly". Future holiday programmes will also be branded. Surf to City was branded in March 2015.</p>
<p>Working with Central Government to get projects happening in our community that children, youth and families need.</p> <ul style="list-style-type: none"> • Youth volunteer programme • Polyfest • Heritage Month 	<p>Volunteer South</p> <p>Murihiku Maori and Pacifica Cultural Trust</p> <p>Heritage South</p>	<p>Ongoing</p>	<p>Branding of Polyfest complete</p> <p>Branding of one activity during Heritage month complete.</p>
<p>Council staff attend key meetings and report to Council on these.</p>	<p>MSD Briefings, Attendance Service Advisory Group. Strengthening Families.</p>	<p>Ongoing</p>	<p>Community Development Manger attends meetings and encourages use of the brand.</p>

Objective: Letting you know what is going on by informing you of what council and others are doing.

Action:	Responsibility	Time Frame	Progress on Actions
<ul style="list-style-type: none"> Working across the community to ensure children, youth and families know about events and activities happening in their local community. 	Venture Southland Events Diary Inclusion of the brand on Events websites Agencies to promote activities to their clients/members		Venture Southland has been approached.
Have promotion boards about things for families at markets and other family events.	Farmers Market, Glengarry Market		Glengarry Market exploring branding of this market.
Have staff available to help with the 'red tape' involved in organising / running activities.	Community Development, Regulatory Services, Roothing staff		Ongoing
Have community representation on Council committees.	Safer Invercargill Sub-Committee, Child Youth and Family Friendly sub-Committee, Total Mobility		Community rep's on each committee
Include in 'What's On' activities for families and the cost (if any).	Venture Southland		
Have an accessible database so families can find out what is on – the merging of event directories to one accessible database.	Venture Southland		
Compile a Council publication outlining services available from the Council.	ICC pages published in Southland Express and Southland Times. Production of Council calendar	Ongoing	Brand promoted as appropriate.
Development of an app that can be used to link directory into event sites/diaries.			

Objective: Providing within Council resources to support the Policy.

Action:	Responsibility	Time Frame	Progress on Actions
<ul style="list-style-type: none"> Provide administration and coordination to progress and implement the Policy. 	ICC		Underway

<ul style="list-style-type: none"> • Include Child, Youth and Family Friendly Policy in Council's reporting template. 	Strategic Planner will include when reviewing reporting framework		The template is being revised and inclusion will be considered.
<ul style="list-style-type: none"> • Suggest to those organising candidate forums prior to elections that candidates are asked to declare their commitment and interest to the Family Friendly City idea. 	Youth Council, National Council of Women, Grey Power and others.		
<ul style="list-style-type: none"> • Longer weekend and public holiday hours for the library. 	Library		Library hours have been changed and staff report positive feedback
<ul style="list-style-type: none"> • More child friendly and 'please touch' exhibitions at the Southland Museum and Art Gallery. 			

Goal: BEING ACTIVE AND HEALTHY

This goal is about creating a great city for children, youth and families to live together, play together and make new friends. Council supports a quality of life that adds positively to the wellbeing of children, youth and families, including encouragement of opportunities for children and youth to be entertained and to express themselves.

Objective: Finding lots of things to do by providing attractive features and spaces which draw children, youth and families together.

Action:	Responsibility	Time Frame	Progress on Actions
Work with organisations to provide recreation, leisure and art activities across the city.	Children's Art Experience Sport Southland Kiwi Sport programme Children's Day Healthy Families Polyfest		Kidzone 2014 used the brand. Children's Day 2014 used the brand. Sport Southland has adopted the use of the brand for all appropriate events and activities. Polyfest to be branded 2015.
Making playgrounds easy to access for caregivers and safe, challenging and fun for children and youth of different ages. Include climbing equipment in playgrounds.	ICC school's and other providers		
Encourage development of free and accessible events and activities. • Source funds to subsidise events.			
Splash Palace • Provide a crèche at Splash Palace. • Provide access to the learners pool for community groups. • Extend weekends and public holiday hours.	Infrastructure Directorate and Pools Manager		

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Objective: To have available a range of child and youth friendly activities.

Action:	Responsibility	Time Frame	Progress on Actions
All activities / events held under the Child, Youth and Family Friendly banner must promote / provide healthy eating options and be smokefree	The key organisations for the activity / event	Ongoing	Public Health South have provided information on what is healthy eating. Ongoing discussion with agencies
Encourage development of an Imagination Centre where kids can rediscover their imaginative side. <ul style="list-style-type: none"> Theatre and art workshops Velcro wall Hands on experience Include the Museum 			Idea Services have staff who can assist with ideas.
Develop an annual treasure hunt around the city over a month with a festival / celebration at the end.			

Objective: Getting you moving by providing good quality walking and cycle routes and activities and advocating for accessible and safe public transport.

Action:	Responsibility	Time Frame	Progress on Actions
Encourage caregivers to walk/bike to school with their young people.	School's and Sport Southland		
Promote road safety through education initiatives for adults and young people.	Road Safety Southland		
Continuing to develop and upgrade walking and cycling tracks and routes.	ICC		Ongoing
Develop fitness track for grandparents and grandchildren.			

Objective: Keeping you healthy by advocating for healthy options and actions throughout the community.

Action:	Responsibility	Time Frame	Progress on Actions
Promoting healthy food options at all Council owned or managed facilities.	ICC and theatre staff		Ongoing
Promote healthy food options at all venues and events which are targeting children and families.		Ongoing	Discussion with agencies about what is a healthy option are ongoing.
Extend smokefree parks to all public areas likely to be used by children and families.			Ongoing as funding for signage is available
Having supportive arrangements for breastfeeding women on staff and visiting Council owned facilities.			
Support community gardens.			Council has agreed to support the use of appropriate Council land for community garden by groups who are a legal entity

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Goal: GIVING YOU A VOICE

Giving you a voice is about enabling and educating children, youth and their families on how to participate in council decisions making in a meaningful way and providing opportunities for them to do so. It is also about communicating in a child-youth-and-family-friendly way and listening to and addressing views and concerns raised by children, youth and their families.

Objective: Learning about how the council works and can help you by actively developing appropriate information and activities.

Action:	Responsibility	Time Frame	
Providing information in easy-to-read formats.			
Have a school road show to generate action plan ideas.			MYPLAC students involved in contributing to the 101 Family Friendly activities. Discussion under way to broaden the scope of this relationship with the Teen Parent Unit.

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Objective: Getting involved with council on things that are important by providing a variety of communication, participation and feedback methods.

Action:	Responsibility	Time Frame	Progress on Actions
Encouraging children and youth to have their say on future developments. <ul style="list-style-type: none"> • Inner city development • South Alive • Glengarry Action 		Ongoing	Youth Council contributed to CBD consultation. Staff provided consultant with CYFF action plan ideas during CBD consultation. Young people involved with South Alive. Teen Parent Unit and other young people involved with the Glengarry project.
Investigating and piloting child, youth and family impact analysis and statements on council			

proposed policies and projects.			
Develop a child, youth and family friendly interactive web area to be used as a communication tool.			Underway on Council website.
Encourage the use of child friendly communication styles in the print media. <ul style="list-style-type: none"> • ICC newspaper features • Selected ICC consultation documents 			
Support the Invercargill Youth Council with staff and resources.	ICC		Ongoing Involvement of primary school age children in a youth council type activity to be considered.
Encourage participation in Council consultation by: <ul style="list-style-type: none"> • Meeting with families at existing gatherings and meetings • Letting the public know their opinion is valued. • Encouraging Iwi representation on the Subcommittee membership. 			