

## **NOTICE OF MEETING**

Notice is hereby given of the Meeting of the Finance and Policy Committee to be held in the Council Chamber, First Floor, Civic Administration Building, 101 Esk Street, Invercargill on Wednesday 29 April 2015 at 4.00 pm

His Worship the Mayor Mr T R Shadbolt JP Cr N D Boniface (Chairman) Cr G J Sycamore (Deputy Chair) Cr R L Abbott Cr G D Lewis Cr D J Ludlow Cr L S Thomas



## AGENDA

		Page
1.	APOLOGIES	
2.	PUBLIC FORUM	
3.	MONITORING OF SERVICE PERFORMANCE	
	3.1 LEVELS OF SERVICE 1 JULY 2014 TO 31 MARCH 2015	1
4.	MONITORING OF FINANCIAL PERFORMANCE	
	4.1 REPORT OF THE DIRECTOR OF FINANCE AND CORPORATE SERVICES	
	4.1.1 Financials 28 February 2015	7
5.	ACTIVITY PLAN REVIEW	
	N/A.	
6.	DEVELOPMENT OF POLICIES/BYLAWS	
	N/A.	
7.	URGENT BUSINESS	
8.	PUBLIC EXCLUDED SESSION	
	Moved, seconded that the public be excluded from the following parts of the proceedings of this meeting; namely	
	<ul><li>(a) Report by the Director of Finance and Corporate Services</li><li>(b) Report of the Chief Executive</li></ul>	
	The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1)(d) of the Local Government Official Information and Meetings Act 1987 for the passing of this	

resolution are as follows:

General subject of each matter to be considered		Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution
(a)	Invercargill City Holdings Limited	Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	Section 7(2)(i)
	Southland Outdoor Stadium Trust	Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	Section 7(2)(i)
(b)	Legal Issues	Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	Section 7(2)(i)

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TO:

FINANCE AND POLICY COMMITTEE

FROM:

DIRECTOR OF FINANCE AND CORPORATE

**SERVICES** 

**MEETING DATE:** 

**WEDNESDAY 29 APRIL 2015** 

#### LEVELS OF SERVICE REPORT - 1 JULY 2014 TO 31 MARCH 2015

Report Prepared by:

Melissa Short - Strategy and Policy Manager

#### SUMMARY

Reporting on the Corporate Services levels of service measures for the period comprising 1 July 2015 to 31 March 2015.

#### RECOMMENDATIONS

That the report be received.

#### **IMPLICATIONS**

1.	Has this been provided for in the Long Term Plan/Annual Plan?
	The report monitors performance in relation to levels of service measures identified in the Long Term Plan and Annual Plan.
2.	Is a budget amendment required?
	No
3.	Is this matter significant in terms of Council's Policy on Significance?
	No
4.	Implications in terms of other Council Strategic Documents or Council Policy?
	No
5.	Have the views of affected or interested persons been obtained and is any further public consultation required?
	No

#### FINANCIAL IMPLICATIONS

No financial implications result from this report.

#### **DEMOCRATIC PROCESS**

Democratic Activities	1 July 2014 to 31 March 2015
2014/15 Annual Plan adopted before 1 July 2014.	Achieved. Annual Plan adopted on 17 June 2014.
2013/14 Annual Report adopted before 1 November 2014.	Achieved. Annual Report adopted on 31 October 2014.

#### Consultation:

- Dog Control Policy and Bylaw
- Establishment of the Representation Review Advisory Panel.

#### **DESTINATIONAL MARKETING**

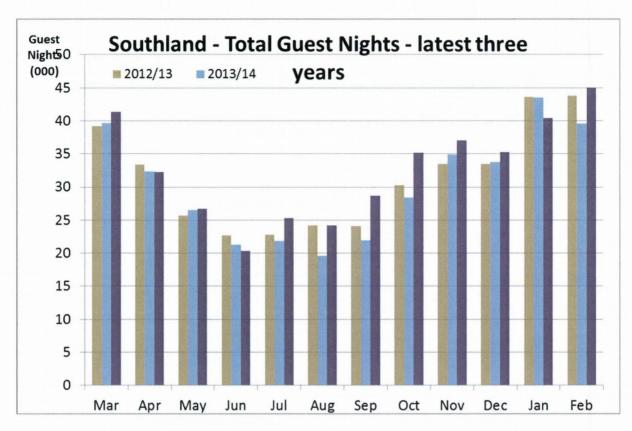
Please note, the following information and graphs are supplied by Venture Southland. The figures are adapted from the Commercial Accommodation Monitor from commercial accommodation providers whom are GST registered and earn in excess of \$30,000 per annum. Hence this data does not include statistics on visitors staying with friends and family, bed & breakfast accommodation, homestay, bach/crib rentals and freedom camping.

#### Southland (by RTO)

Both the year end and month of February had increases in visitor nights.

For the year ended February 2015 compared with the previous year:

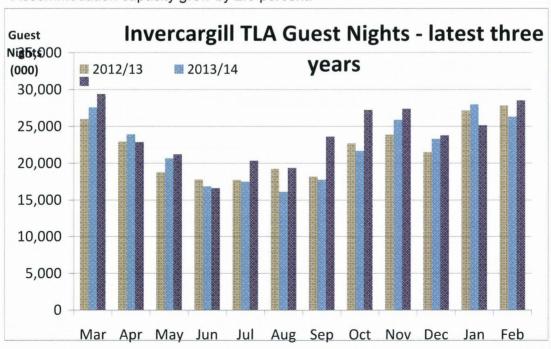
- Guest nights rose 7.8 percent to 391,756
- International guest nights rose 2.9 percent to 108,333
- Domestic guest nights rose 9.9 percent to 283,422
- The average length of stay rose from 1.73 nights to 1.74 nights
- The overall occupancy rate rose from 30.3 percent to 31.8 percent
- The occupancy rate, excluding holiday parks, was 41.4 percent for the year ended February 2015
- Accommodation capacity, excluding holiday parks, fell 0.3 percent.



Please note - the figures that have been provided are for the year ended January 2015. All figures are from Commercial Accommodation Monitor – RTO and TLA

#### For the year ended February 2015 compared with the previous year:

- Guest nights rose 7.5 percent to 285,532
- The average length of stay increased by 1.74 nights to 1.75 nights
- The overall occupancy rate increased by 40.13 percent to 40.27 percent
- Accommodation capacity grew by 2.6 percent.



#### Media Results

Southland stories from famils (familiarisation) facilitated by Venture Southland have featured in number of national and international magazines, newspapers, international websites and television shows.

- Travelling Scope (Cheng Meng) From Auckland to South Island and Beyond January 2015
- The Sun (Craig Woodhouse) South Island Self Drive February 2015
- Avenues (Daisy Seely) Hump Ridge Track March 2015
- Stuff (Daisy Seely) Hump Ridge Track March 2015
- The Western Australian (Richard Pennick) Best of both Isles (Touring NZ) March 2015
- Sunday Star Times (Anna Tait-Jamieson) Hooked on the Island March 2015
- Stuff (Anna Tait-Jamieson) Hooked on the Island March 2015

#### **Media Familiarisation**

During spring and early summer Venture Southland hosted a number of media famils to Southland. Along with our domestic media famils, Venture Southland works with Tourism New Zealand on an International Media Programme.

Below is a list of the areas that were explored along with the journalists name and publications they are associated with.

- Wilderness Magazine (Alastair Hall) Stewart Island
- KiaOra Magazine (James Borrowdale) The Catlins, Invercargill, Western Southland,
   Gore and the Southern Scenic Route
- Taste Magazine (Nick Russell) NZ food & culture (Stewart Island, Invercargill, Eastern Southland)
- Daniel Carruthers (AsiaBike) The Catlins, Invercargill, Western Southland, Fiordland and the Southern Scenic Route
- International Media Programme by Tourism New Zealand (Rob McFarland Australia)
- Herald on Sunday (Helen Van Birken) Northern and Western Southland adventure/active
- NZ Gardener/Fairfax (Jo McCarroll) Gardening, Invercargill, Riverton, Harvest Festival, Around the Mountains Cycle Trail, The Catlins

#### **Trade Shows and Famils**

The utilisation of trade channels such as inbound operators (IBOs) is a recognised format for driving sales to commissionable products (businesses that charge and offer commission to distribution channels) and building brand recognition in an affordable manner. Trade activities for the period include:

- Market Insights Sydney
- Covi Motorhome Show in collaboration with GDC (Auckland)
- TNZ Indian Market Update ICC CWC Hamilton (IMA)
- TNZ South East Asia Market Update Christchurch (IMA)
- Julia Kanzo from Pacific Destinations

#### Southland Trade, Conference and Incentive Guide

Working with the events team, the inaugural Trade, Conference and Incentive Guide has been compiled to share with trade and events distribution channel. This combined approach has grown to now feature 60 regional trade listings (up by over 20% on 2014).

#### South Island Road Trip Campaign Execution

Working in collaboration with SOUTH and Tourism New Zealand, this campaign is targeting high yield "silver surfers" and "independent professionals" in major Australian populations through a variety of promotions including billboards, newspaper pull-outs, and social media. Southland content in this campaign includes editorial and imagery of activities, attractions, and accommodation on the Southern Scenic Route.

Digital and Billboards (Perth, Sydney, Melbourne, Brisbane, Adelaide, Darwin)

#### On Your Doorstep Campaign Development

Targeting the local resident market, the <a href="www.onyourdoorstep.co.nz">www.onyourdoorstep.co.nz</a> is a sales promotion website offers locals over 40 deals with discounts up to 50% for local activities, hospitality accommodation. Promoted via a number of mediums, including social media, radio (MediaWorks MoreFM), print (Fairfax) and public relations (CueTV).



Too many deals? Use our handy search and find the best one for you



#### Southern Scenic Route

The SSC committee met in Balclutha to review the initiatives of the Southern Scenic Route. While the Route continues to be a key selling proposition for the Southern region, focus was applied to expanding its awareness and exploring opportunities to further leverage it in the marketplace (such as new media supplies, e-books/travel apps, & content review).

#### **Product Development and Business Advise**

The tourism team meet and advised a variety of tourism sector operators (including the Southland Museum & Art Gallery, Awarua Communications Museum, Gore Events and Promotions Officer, Bill Richardson Transport Museum, Highview B&B, B&B by the Sea, Invercargill Brewery, Welcome Rock Trails, Seriously Good Chocolate Company)

#### Southern Region i-SITE Meeting

i-SITE operators from the lower South Island met in Queenstown to discuss challenges and opportunities with the sector. Generally very positive performance in sector, with some strong opportunities around emerging markets (e.g. China), new technologies (e.g. ConsumerRadar, Bookit, Google Business) and performance indicators.

#### **Tourism Liaison Committee**

In February the Tourism liaison committee met for the 4<sup>th</sup> time. This meeting was held at Invercargill Kiwi Holiday Park with focus on training needs of the industry (and proposed annual tourism summit), strategic projects and deliverables of the committee.

#### **TRENZ 2015**

The Tourism team has with 51 appointments secured with international inbound operators from Australia, China, UK, Continental Europe, Japan & the USA. TRENZ 2015 is in Rotorua, and Southland

#### **Mini-Event Promotion and Content Marketing**

Promotion execution (social media, signage), content gathering (imagery/video) and promotion development has been conducted for the following events:

- Wild Food Festival Invercargill
- Mountain Biking Promotion Video
- Ascot Park Hotel Promotion Video
- WhiteHills Classic
- CBD Extravaganza

#### **ENTERPRISE**

This information is collected on a quarterly basis and will be available at the next Committee Meeting.

#### **INVESTMENT PROPERTY**

	1 July 2014 to 31 March 2015
Investment Property Activity	
Investment Property transactions (purchases and sales)	Purchase - 116 Esk Street and 30 Deveron Street, Invercargill
	(Settled - 17 September 2014)
	Purchase - 16 Don Street, Invercargill
	(Settled - 1 October 2014)
	Sale - 48 Windsor Street, Invercargill
	(Settled - 12 December 2014)
	Sale - 40 Colyer Road, Awarua
	(settled 29 January 2015)
	Sale – 101 Inglewood Road
	(settled 27 March 2015)



TO: FINANCE AND POLICY COMMITTEE

FROM: THE DIRECTOR OF FINANCE AND CORPORATE

**SERVICES** 

MEETING DATE: WEDNESDAY 29 APRIL 2015

#### **FINANCIAL RESULTS TO 28 FEBRUARY 2015**

Report Prepared by: Dean Johnston – Director of Finance and Corporate Services

#### SUMMARY

For the eight months to 28 February 2015, Finance and Policy is \$250,048 under budget.

#### RECOMMENDATIONS

That the financial results to 28 February 2015 be received.

#### **IMPLICATIONS**

1.	Has this been provided for in the Long Term Plan/Annual Plan?
	Yes
2.	Is a budget amendment required?
	No
3.	Is this matter significant in terms of Council's Policy on Significance?
	No
4.	Implications in terms of other Council Strategic Documents or Council Policy?
	No
5.	Have the views of affected or interested persons been obtained and is any further public consultation required?
	No

#### REPORT

For the eight months to 28 February 2015, Finance and Policy is \$250,048 under budget. The department breakdown of this is:

#### **Democratic Responsibility:**

Democratic Responsibility is \$84,914 under budget for the eight months. Whilst all areas are under budget, the key reasons are due to there being little expenditure to date in the Sister Cities and Council Contingency budgets.

#### **Finance and Corporate Services:**

Finance and Corporate Services is \$301,766 under budget for the eight months. The main reason for this is that income is \$268,997 ahead of budget for the period. This is expected to even out by year end.

#### **Grants and Subsides:**

Grants are \$67,497 under budget for the first eight months due to the actual timing in the drawdown of grants being different to that budgeted. This will correct by year end.

#### **Halls and Theatres:**

The Halls and Theatres budget is \$30,893 under budget, due to there being no budgeted capital work at the theatre being undertaken.

#### **Special Projects**

Special Projects that include the CBD Beautification, is \$147,056 over budget due to the timing of the drawdown of loan funds which will be corrected by year end.



## Finance and Policy Committee **Democratic Responsibility**

## Operational Statement

Eight months to 28 February 2015

	Year to Date		12 Month	
	Actual	Budget	Variance	Budget
Operational Income				
Councillors	0	0	0	0
Mayor	2,340 CR	0	2,340 CR	0
Chief Executive	826 CR	0	826 CR	0
Community Boards	0	0	0	0
Total Income	3,166 CR	o	3,166 CR	0
Operational Expenditure				
Councillors	463,044	497,504	34,460 CR	733,763
Mayor	240,222	254,592	14,370 CR	381,914
Chief Executive	393,032	423,384	30,352 CR	635,057
Community Boards	47,971	47,200	771	70,795
Total Operational	1,144,268	1,222,680	78,412 CR	1,821,529
Net Operational Surplus (CR) / Deficit	1,141,102	1,222,680	81,578 CR	1,821,529

## Appropriation (Rates Required) Account Eight months to 28 February 2015

		Year to Date		12 Month
	Actual	Budget	Variance	Budget
Net Operational b/fwd	1,141,102	1,222,680	81,578 CR	1,821,529
Capital Expenditure				
Councillors	0	0	0	0
Mayor	0	0	0	0
Chief Executive	0	3,336	3,336 CR	5,000
Community Boards	0	0	0	0
Total Capital Expenditure	0	3,336	3,336 CR	5,000
Capital Movements				
Councillors	25,000 CR	25,000 CR	0	45,000 CR
Mayor	0	0	0	0
Chief Executive	0	0	0	5,000 CR
Community Boards	0	0	0	0
Total Capital Movements	25,000 CR	25,000 CR	0	50,000 CR
Rates Required	1,116,102	1,201,016	84,914 CR	1,776,529

## Finance and Policy Committee Finance and Corporate Services

### Operational Statement

Eight months to 28 February 2015

	Year to Date		···	12 Month
	Actual	Budget	Variance	Budget
Operational Income				
Accounting Services	890,659 CR	876,867 CR	13,792 CR	1,405,295 CR
Director	1,226,659 CR	1,089,832 CR	136,827 CR	5,834,760 CR
Corporate Services	1,633,182 CR	1,613,128 CR	20,054 CR	2,419,685 CR
Information Services	1,126,767 CR	1,127,000 CR	233	1,683,000 CR
Investment Property	828,654 CR	749,399 CR	79,255 CR	1,458,335 CR
Secretarial Services	239,303 CR	220,000 CR	19,303 CR	330,000 CR
Total Income	5,945,223 CR	5,676,226 CR	268,997 CR	13,131,075 CR
Operational Expenditure				
Accounting Services	865,017	960,216	95,199 CR	1,530,295
Director	1,423,964	1,506,647	82,683 CR	2,587,536
Corporate Services	1,568,454	1,598,291	29,837 CR	2,391,422
Information Services	1,233,817	1,190,175	43,642	1,653,000
Investment Property	965,053	1,007,392	42,339 CR	1,652,180
Secretarial Services	730,948	709,272	21,676	1,063,876
Total Operational	6,787,252	6,971,993	184,741 CR	10,878,309
Net Operational Surplus (CR) / Deficit	842,030	1,295,767	453,738 CR	2,252,766 CR

## Appropriation (Rates Required) Account

Eight months to 28 February 2015

		Year to Date		12 Month
	Actual	Budget	Variance	Budget
Net Operational b/fwd	842,030	1,295,767	453,738 CR	2,252,766 CR
Capital Expenditure				
Accounting Services	27,840	23,000	4,840	23,500
Director	9,426	0	9,426	11,000
Corporate Services	182	0	182	206,400
Information Services	250,705	251,166	461 CR	275,000
Investment Property	1,286,829	0	1,286,829	62,000
Secretarial Services	0	0	0	45,000
Total Capital Expenditure	1,574,982	274,166	1,300,816	622,900
Capital Movements				
Accounting Services	0	0	0	223,500 CR
Director	1,987	104,128 CR	106,115	368,141 CR
Corporate Services	0	8,000 CR	8,000	214,400 CR
Information Services	250,705 CR	250,705 CR	0	245,000 CR
Investment Property	1,262,385 CR	0	1,262,385 CR	460,501 CR
Secretarial Services	0	0	0	45,000 CR
Total Capital Movements	1,511,103 CR	362,833 CR	1,148,270 CR	1,556,542 CR
Total	905,909	1,207,100	301,191 CR	3,186,408 CR
Add Back Non Cash Depreciation	575 CR	0	575 CR	0
Rates Required	905,334	1,207,100	301,766 CR	3,186,408 CR

### Finance and Policy Committee **Grants and Subsidies**

## Operational Statement

Eight months to 28 February 2015

	Year to Date			12 Month
	Actual	Budget	Variance	Budget
Operational Income				
Grants and Subsidies	0	0	0	0
Total Income	0	0	0	0
Operational Expenditure				
Grants and Subsidies	3,325,668	3,386,655	60,987 CR	4,990,826
Total Expenditure	3,325,668	3,386,655	60,987 CR	4,990,826
Net Operational Surplus (CR) / Deficit	3,325,668	3,386,655	60,987 CR	4,990,826

## Appropriation (Rates Required) Account Eight months to 28 February 2015

		Year to Date		12 Month	
	Actual	Budget	Variance	Budget	
Net Operational b/fwd	3,325,668	3,386,655	60,987 CR	4,990,826	
Capital Expenditure					
Grants and Subsidies	0	0	0	0	
Total Capital Expenditure	0	0	0	0	
Capital Movements					
Grants and Subsidies	28,306	34,816	6,510 CR	23,388 CR	
Total Capital Movements	28,306	34,816	6,510 CR	23,388 CR	
Rates Required	3,353,974	3,421,471	67,497 CR	4,967,438	

### Finance and Policy Committee Halls and Theatre

## Operational Statement

Eight months to 28 February 2015

	Year to Date			12 Month
	Actual	Budget	Variance	Budget
Operational Income				
Civic Theatre	v	U	V	υ
Bluff Hall	0	0	0	0
Scottish Hall	0	0	0	0
Awarua Hall	0	0	0	0
Myross Bush Hall	0	0	0	0
Makarewa Hall	0	0	0	0
Otatara Community Centre	0	0	0	0
Total Income	0	0	0	0
Operational Expenditure				
Civic Theatre	621,562	629,528	7,966 CR	944,291
Bluff Hall	0	6,248	6,248 CR	9,367
Scottish Hall	80	0	80	0
Awarua Hall	1,333	1,736	403 CR	2,600
Myross Bush Hall	5,675	1,832	3,843	2,750
Makarewa Hall	8,717	1,200	7,517	1,805
Otatara Community Centre	16,643	11,024	5,619	16,539
Total Expenditure	654,011	651,568	2,443	977,352
Net Operational Surplus (CR) / Deficit	654,011	651,568	2,443	977,352

# Appropriation (Rates Required) Account Eight months to 28 February 2015

ŗ	Year to Date			12 Month	
Ĺ	<u>Actual</u>	Budget	Variance	Budget	
Net Operational Surplus (CR) / Deficit b/fwd	654,011	651,568	2,443	977,352	
Capital Expenditure					
Civic Theatre	0	33,336	33,336 CR	50,000	
Bluff Hall	0	0	0	0	
Scottish Hall	0	0	0	0	
Awarua Hall	0	0	0	0	
Myross Bush Hall	0	0	0	0	
Makarewa Hall	0	0	0	0	
Otatara Community Centre	0	0	0	0	
Total Capital Expenditure	0	33,336	33,336 CR	50,000	
Capital Movements					
Civic Theatre	0	0	0	50,000 CR	
Bluff Hall	0	0	0	0	
Scottish Hall	0	0	0	0	
Awarua Hall	0	0	0	426	
Myross Bush Hall	0	0	0	10,815	
Makarewa Hall	0	0	0	0	
Otatara Community Centre	0	0	0	0	
Total Capital Funds	0	0	0	38,759 CR	
Rates Required	654,011	684,904	30,893 CR	988,593	

## Finance and Policy Committee **Special Projects**

## Operational Statement Eight months to 28 February 2015

	Year to Date			12 Month
	Actual	Budget	Variance	Budget
Operational Income				
CBD Redevelopment	0	0	0	0
Urban Rejuvenation	0	0	0	0
Total Income	0	0	0	0
Operational Expenditure				
CBD Redevelopment	66,563	157,384	90,821 CR	236,070
Urban Rejuvenation	171,798	165,152	6,646	247,749
Total Expenditure	238,361	322,536	84,175 CR	483,819
Net Operational Surplus (CR) / Deficit	238,361	322,536	84,175 CR	483,819

# Appropriation (Rates Required) Account Eight months to 28 February 2015

	Year to Date			12 Month
L	Actual	Budget	Variance	Budget
Net Operational Surplus (CR) / Deficit b/fwd	238,361	322,536	84,175 CR	483,819
Capital Expenditure				
CBD Redevelopment	180,847	933,328	752,481 CR	2,064,106
Urban Rejuvenation	208,544	266,664	58,120 CR	500,000
Total Capital Expenditure	389,392	1,199,992	810,600 CR	2,564,106
Capital Movements				
CBD Redevelopment	0	794,928 CR	794,928	1,856,498 CR
Urban Rejuvenation	0	246,904 CR	246,904	470,364 CR
Total Capital Movements	0	1,041,832 CR	1,041,832	2,326,862 CR
Rates Required	627,752	480,696	147,056	721,063

## Finance and Policy Committee Museum

## Operational Statement

Eight months to 28 February 2015

	Year to Date			12 Month
	Actual	Budget	Variance	Budget
Operational Income				
Museum	1,318,337 CR	1,245,936 CR	72,401 CR	1,868,913 CR
Total Income	1,318,337 CR	1,245,936 CR	72,401 CR	1,868,913 CR
Operational Expenditure				
Museum	1,378,051	1,235,539	142,512	1,883,913
Total Expenditure	1,378,051	1,235,539	142,512	1,883,913
Net Operational Surplus (CR) / Deficit	59,713	10,397 CR	70,110	15,000

## Appropriation (Rates Required) Account

Eight months to 28 February 2015

Γ	Year to Date			12 Month	
	Actual	Budget	Variance	Budget	
Net Operational Surplus (CR) / Deficit b/fwd	59,713	10,397 CR	70,110	15,000	
Capital Expenditure					
Museum	17,856	0	17,856	0	
Total Capital Expenditure	17,856	0	17,856	0	
Capital Movements					
Museum	0	0	0	15,000 CR	
Total Capital Movements	0	0	0	15,000 CR	
Rates Required	77,569	10,397 CR	87,966	0	

## Finance and Policy Committee Financial Summary

### Operational Statement

Eight months to 28 February 2015

	Year to Date			12 Month
	Actual	Budget	Variance	Budget
Democratic Responsibility	1,141,102	1,222,680	81,578 CR	1,821,529
Finance and Corporate Services	842,030	1,295,767	453,738 CR	2,252,766 CR
Grants and Subsidies	3,325,668	3,386,655	60,987 CR	4,990,826
Halls and Theatre	654,011	651,568	2,443	977,352
Special Projects	238,361	322,536	84,175 CR	483,819
Museum	59,713	10,397 CR	70,110	15,000
Net Operational Surplus (CR) / Deficit	6,260,884	6,868,809	607,925 CR	6,035,760

## Appropriation (Rates Required) Account

Eight months to 28 February 2015

	Year to Date			12 Month
	Actual	Budget	Variance	Budget
Democratic Responsibility	1,116,102	1,201,016	84,914 CR	1,776,529
Finance and Corporate Services	905,334	1,207,100	301,766 CR	3,186,408 CR
Grants and Subsidies	3,353,974	3,421,471	67,497 CR	4,967,438
Halls and Theatre	654,011	684,904	30,893 CR	988,593
Special Projects	627,752	480,696	147,056	721,063
Museum	77,569	10,397 CR	87,966	0
Rates Required	6,734,742	6,984,790	250,048 CR	5,267,215