

NOTICE OF MEETING

Notice is hereby given of a Meeting of the
Child, Youth and Family Friendly Sub-Committee
to be held in the Council Chamber,
First Floor, Civic Administration Building,
101 Esk Street, Invercargill on
Monday 13 March 2017 at 4.00 pm

Cr D J Ludlow
Cr A H Crackett
R Amundsen
P Ereckson
B McDermott
A McSoriley
A Knowles
G Crombie
G Pope
R Thwaites

EIRWEN HARRIS MITCHELL MANAGER, SECRETARIAL SERVICES

Finance and Corporate Services Directorate

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AGENDA

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	The next meeting is scheduled to be held 24 April 2017.	

MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY SUB-COMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY 30 JANUARY 2017 AT 4.00 PM

PRESENT: Cr D J Ludlow

Cr A H Crackett (from 4.06 pm)

R Amundsen B McDermott P Ereckson G Crombie A McSoriley A Knowles R Thwaites

IN ATTENDANCE: Cr T Biddle

Ms M Napper – Community Development Manager Ms G Crawford – Community Development Officer

Ms L Kuresa – Advisory Officer

WELCOME

Cr Ludlow welcomed all Members.

2. INTRODUCTION

Gemma Crawford, Community Development Officer and Brand Co-ordinator was introduced and welcomed by the Committee.

3. APOLOGIES

Cr A Crackett for lateness.

Moved B McDermott, seconded G Pope and **RESOLVED** that the apologies be accepted.

4. MINUTES OF THE MEETING HELD ON 14 NOVEMBER 2016

Moved B McDermott, seconded P Ereckson and **RESOLVED** that the minutes be accepted as a true and correct record.

5. **MATTERS ARISING**

5.1 **SoRDS**

M Napper informed the meeting that the SoRDS Action Plan was now available. The Plan has been discussed at the Mayoral Forum. Cr D Ludlow explained that responsibility now sat with the Council's.

5.2 Membership

M Napper said that the Youth Council would appoint two members to this Committee.

Cr Ludlow said if Members were aware of other organisations that should be at the table, then they should speak to M Napper. R Amundsen was on the Committee as a Community representative and not as a Council representative. She had a lot of networks that would assist the Committee going forward.

6. GENERAL BUSINESS

The report had been circulated and the Committee went through it together.

6.1 **Healthy Families**

Cr Ludlow informed the meeting that B McDermott was the Chair of Healthy Families. He summarised what Healthy Families role was in the community for new Committee Members.

B McDermott said Healthy Families concentrated on the four areas, Activity, Nutrition, Smoking and Alcohol. It looked at reducing chronic disease through addressing those four areas and trying to establish a movement around changing behaviours as a community.

6.2 **CBD Projects**

Cr Ludlow said there had been discussions with Miss Graber around the food products that were available at the events. The CBD events had gone well but it was a case of how they could be improved with other options around treats for the Halloween event for example.

G Crawford said she was trying to co-ordinate a meeting with Kari Graber to brand as many CBD businesses as possible.

6.3 **101 Projects**

G Crawford said a lot had been happening. She had been compiling all the suggestions for family activities and Colleen Montgomery, Graphic Designer, is to design print-off pads for the community. She was hoping to launch them on Children's Day, which would be held on Sunday 5 March at the Fire Station at 11.15 am.

5.4 Friendly Branding Goals

M Napper took the meeting through this Item.

Cr Ludlow said discussions with the Richardson Group around Transport World and Mecca Motorcycle could be interesting and M Napper said they would come under the business communities branding. She said they were on the list to be approached.

B McDermott asked if there needed to be a component around educating people around what the friendly brand was about, and G Crawford said that was what the Don Street Library wanted to know about.

They had drafted a new brochure that talked about what being a "Friendly" business was all about. All businesses that had been branded "Friendly" would be receiving the brochure. The Committee discussed the fact that it would be great to have some tangible benefit (giving businesses an incentive to be part of it), e.g. free tickets to events at the Civic or Splash Palace. This could be put on the "Friendly" Facebook page where people could tag someone to win tickets which meant that the "Friendly" Facebook page was well known.

After further discussions, it was agreed that the challenge for the general public was that they did not understand the intricacies across Council departments and how they operate. If that barrier could be broken down and work as one that would be a great help. It was also agreed that having an incentive for businesses would be useful for breaking down some potential roadblocks.

Moved B McDermott, seconded A Knowles and <u>RESOLVED</u> that the Committee requests Council to allow Family Friendly branded events to be promoted on the Council Facebook Page and other Council social media.

6.4.1 APP for the Friendly Brand

G Crawford asked Cr Crackett about the process of using the Friendly brand graphics on an APP for businesses that had already been branded Family Friendly.

Cr Crackett took the meeting through the guidelines and how to downsize it for APP appropriation.

6.5 Events Calendar

The Events Calendar was attached for Committee Members information and M Napper took the meeting through it.

7. URGENT BUSINESS

7.1 Orientation Week

A Knowles informed the meeting that the SIT Orientation Week would be held on the week of 13 February.

7.2 Family Brand

Cr Biddle said she had never heard of the "Friendly" brand as it was not recognised in the community. She did not know how to access it and she agreed with the tangibility of brand in terms of what businesses were going to get out of it.

Cr Ludlow said he would speak to the Manager of Communications to have the "Friendly" banner of the Friendly website and getting something back into the Community News.

Moved P Ereckson, seconded R Thwaites and **RESOLVED** that the Committee requests more opportunities for greater involvement with Council's Communications Department on the Council website and the Council Bulletin to promote the "Friendly" brand.

8. **NEXT MEETING**

The next meeting is scheduled to be held Monday 13 March 2017.

There being no further business the meeting closed at 5.00 pm.



TO: THE CHILD YOUTH AND FAMILY FRIENDLY

SUB-COMMITTEE

FROM: M NAPPER, COMMUNITY DEVELOPMENT MANAGER

MEETING DATE: 13 MARCH 2017

The promotion and development of the use of the brand continues across the city.

Report Prepared by: Mary Napper - Community Development Manager and

Gemma Crawford - Community Development Officer

STAFF ATTENDANCE

The Community Development Manager and the Community Development Officer are unable to attend the meeting. Our apologies.

MEMBERSHIP

The youth council have appointed one member to the Sub-Committee. A second appointment is underway. It is hoped that they can attend the April meeting

HEALTHY FAMILIES

The Healthy Families Team are continuing to progress the purchase of a portable refill station. A copy of the proposed model is attached. This model is being tested in the North Island. Unfortunately it has only one filling point.

101 ACTIVITIES

The 101 fun and family things to do In and around Invercargill checklist was released at Children's Day. Each bag given to participant's had a copy of the brochure in it. It is also on Council's website and on our Facebook Page. Tear off pads are being printed. These will be distributed to schools, early childhood centres, visitor centres, Family Works, Barnardos etc. Staff at Child Youth and Family have expressed an interest in having copies. When the pads are available a media release will be arranged.

BRAND UPDATE

The following organisations/Services and events have been branded since Feb 2013.

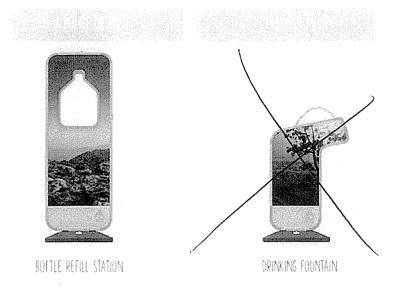
Splash Palace; Invercargill Public Library; Chipmunks; Invercargill Toy Library; Don Street Toy Library; No 10 Youth One Stop Shop; H&J Smiths; Richmond Playcentre; Waihopai Playcentre; Sport Southland for specific events.

Kidzone (most years); Children's Day; Awarua Try Whanau triathlon 2017; Surf to City; Social Sciences Fair 2015; Glengarry Bike Fun Day; WasteNet Kidzone Event; Polyfest (some years).

Christmas Tree Festival 2015 tree decorated with logo on specific organisations; Plunket Society newsletter article in 2016; Well Child magnetic photo frame 2015; ICC TV YouTube clip; 101 fun and family things to do In and around Invercargill.

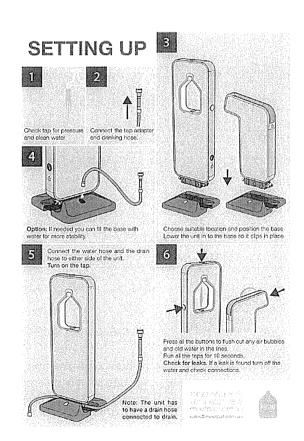
Underway – East Road Pets (complete); other early childcare centres; Bill Richardson Transport World and Motorcycle Mecca (awaiting response); healthy food options flyer.

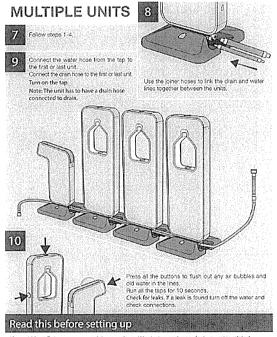






QUICK AND EASY. HERE IS THE PORTABLE SET-UP AND PACK DOWN GUIDE.





- Here at Meet Pat we are very safety conscious. We design and manufacture water related products with the safety of you, the user, foremost in mind. In addition, we ask that you exercit a degree of care when using any Meet Pat product and adhere to a common sense approach.
- Do not set the units up near live exposed electrical connections or wiring.
- . If the hoses pass over traffic areas use approved hose trip covers.
- Please refer to our website www.meetpat.com.au for full safety, setup and warranty info.

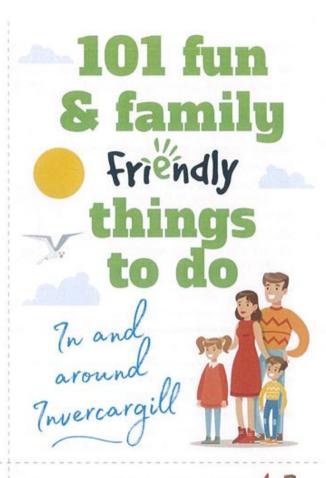


Invercargill Citu

- 1. Southland Museum and Art Gallery check out latest exhibitions and meet Henry the Tuatara
- 2. Invercargill Heritage Trail pick up a brochure *
- 3. Visit the Invercargill City Library, enjoy storytime and crafts *e
- 4. Splash Palace wave pool, lane pool, aqua jogging, water slide \$
- 5. Try Clip 'n Climb at Stadium Southland \$
- 6. Thompson's Bush has many loop tracks, a playground and picnic tables "e"
- 7. Wander through Otakaro Park and admire the gardens and Water Tower 'e'
- 8. Cycle the tracks around the city &
- 9. Russell Square playground on Elles Rd - view the Whale's Tail
- 10. Try a cheese roll with a twist at Blue River's Sheep Milk Café, Nith St \$



- 12. Kick a ball around in Turnbull Thompson Park
- 13. City Gallery art exhibitions
- 14. Walk or cycle the Invercargill Chorus Cabinet trail
- 15. Catch the bus somewhere new \$
- 16. Grab a coffee and fluffy at a café \$
- 17. Head to the Farmers Market on Sundays
- 18. Otepuni Gardens take a wander through the lovely riverside gardens or have a picnic 'e'
- 19. Star gaze at the Southland Observatory on Wednesday nights April - September \$
- 20. Sculpture walk on Esk St and Dee St &
- 21. Go window shopping in City Centre
- 22. Take a street art scavenger hunt -e
- 23. View the motorbikes at E. Hayes & Sons 'e'
- 24. Southland Fire Museum view 24hrs 2
- 25. Chipmunks indoor playground \$
- 26. Watch a movie at Reading Cinemas \$
- 27. Go ten pin bowling at Superbowl Invercargill \$
- 28. YMCA climb their rock wall or try bouldering \$
- 29. Watch the cyclists at the Velodrome 'e'
- 30. Attend a drop-in gym session, weekdays, term time Invercargill Gymnastic Club, Glengarry \$



- Join and hire toys from a toy library \$
- 32. Visit an edible community garden - Glengarry, South City, Otatara
- 33. Attend a local worship service
- 34. Watch a local rugby game &
- 35. Grab your gumboots and go puddle jumping! -
- 36. Visit one of your local playgrounds
- 37. Ride the BMX track at Elizabeth Park
- 38. Roll on down to the Skate Park Elles Rd -
- 39. Visit the Elles Road Dog Park
- 40. Kew Bush Walk behind hospital *
- 41. Waihopai Stopbank track bike or walk
- 42. Estuary Walkway walk along the flood bank and New River Estuary then rest by the replica boat. "@
- 43. Geocaching take part in a real life treasure hunt - download the app



Queens Park

- 44. Picnic on the grass or in the Band Rotunda &
- 45. Visit the animal reserve 'e'
- 46. Exercise your way round the fitness trail
- 47. Visit the bird aviary and feed the ducks
- 48. Have fun in the children's area with the water park and playground e
- 49. Stroll through the vibrant gardens and glass houses



Outskirts

- 50. Visit Murihiku Marae and Te Rau Aroha Marae
- 51. Seaward Bush discover native trees and listen out for the whistling frog
- 52. East Road Pets visit animal area and reptile house 'e'
- 53. Visit the animals up for adoption at the SPCA
- 54. See Demolition World in Clifton
- 55. Explore Anderson Park playground, gardens, ducks and Wharepuni e
- 56. Picnic under fruit trees at Donovan Park
- 57. Pick apples and other fruit from roadside trees
- 58. Have a hit at the Greenacres Driving Range, Makarewa \$



- 59. Volunteer at Southland Community Nursery open Friday mornings &
- 60. Bushy Point Nature trail Bryson Rd
- 61. Otatara Scenic Reserve walk
- 62. Enjoy a BBQ at Fosbender Park
- 63. Collect pinecones at Sandy Point "E"
- 64. Sandy Point Domain short walks, mountain bike tracks and playground e
- 65. Coopers Creek visit the wee village 'e'
- 66. Build sandcastles on Oreti Beach
- 67. Go swimming or surfing at Oreti Beach "e"

Bluff area

- 68. Spot native birdlife on the Bluff Hill walks
- 69. Take a picture at the Stirling Point Signpost and Signal Station &
- 70. Bluff Heritage trail pick up brochure
- 71. Go beachcombing on Argyle beach
- 72. Ship Graveyard boardwalk at Greenpoint &
- 73. Bluff Hill mountain bike tracks **
- 74. Head to the Bluff Maritime Museum \$
- 75. Explore local galleries such as Oyster Allsorts, and the Lighthouse Gallery &
- 76. Have a swim at the Bluff Pool \$
- 77. Visit the BLUFF sign and trek the Foveaux walkway e
- 78. Go fishing off the wharf or rocks 'e'
- 79. Search for the Aurora Australis and see the stars from the Ocean Beach carpark "e"
- 80. Visit Beachcomber's Cottage, Clark Road, Greenhills \$
- 81. Awarua Communications Museum. Open every Sunday, 11am - 3pm \$
- 82. Discover Omaui Reserve & Beach with its bush walks and amazing vistas 'e

Riverton area

- 83. Play mini golf in Wallacetown \$
- 84. Thornbury Vintage Machinery Museum. Open Sundays 1.30pm - 4.30pm \$
- Te Hikoi Museum in Riverton \$
- 86. Fly a kite at Taramea Bay
- 87. Frolic on the Taramea Bay Playground &
- 88. Go surfing or bodyboarding at Colac Bay
- 89. Search the rock pools or collect mussels at Riverton Rocks
- 90. Visit a real life food forest or attend a workshop. Book at Environment Centre. Phone (03) 234 8717 \$

Surrounds

- 91. Tracks at Waituna Lagoon. This area boasts a white quartz beach and birdlife 'e'
- 92. Discover the Lignite Pit Secret Garden which was once a mine, Gorge Road \$
- 93. Pick your own blueberries in Otautau \$
- 94. Enjoy a day out in Winton &

Events

- 95. Buskers Festival in February *e*
- 96. Southland Heritage Month in March
- 97. Kidzone in July \$
- 98. Polyfest in August 'e'
- 99. Holiday programmes run by the Library, Chipmunks, Sports Southland and Splash Palace \$
- 100. Attend an Orienteering event, see www.sporty.co.nz \$
- 101. Attend a local community market, see whatsoninvers.co.nz 'e'



\$ = low cost

e = free





101 fun & family Friendly things to do in and around Invercargill

friendly@icc.govt.nz

