



NOTICE OF MEETING

**Notice is hereby given of a Meeting of the
Child, Youth and Family Friendly Sub-Committee
to be held in the Council Chamber,
First Floor, Civic Administration Building,
101 Esk Street, Invercargill on
Tuesday 6 June 2017 at 4.00 pm**

Cr D J Ludlow
Cr A H Crackett
R Amundsen
P Ereckson
B McDermott
A McSoriley
A Knowles
G Crombie
G Pope
R Thwaites
R McNeill
H Muhl

EIRWEN HARRIS-MITCHELL
MANAGER, SECRETARIAL SERVICES



Finance and Corporate Services Directorate

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7. NEXT MEETING The next meeting is scheduled to be held 17 July 2017.	

**MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY
SUBCOMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC
ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY
13 MARCH 2017 AT 4.00 PM**

PRESENT: Cr D J Ludlow (from 4.05 pm)
Cr A H Crackett
B McDermott
P Ereckson
A McSoriley
A Knowles
R Thwaites
G Pope (from 4.08 pm)

IN ATTENDANCE: Ms L Kuresa – Governance Officer

1. **WELCOME**

Cr Ludlow put in an apology for lateness and Brendan McDermott Chaired the meeting. He welcomed all Members to the meeting.

2. **APOLOGIES**

R Amundsen, G Crombie, G Pope and Cr Ludlow for lateness.

Moved B McDermott, seconded G Pope and **RESOLVED** that the apologies be accepted.

3. **MINUTES OF THE MEETING HELD ON 30 JANUARY 2017**

Moved A McSoriley seconded Cr Crackett and **RESOLVED** that the minutes be accepted as a true and correct record.

4. **MATTERS ARISING**

4.1 **Membership**

Cr Crackett informed the meeting that a Youth Council Member was appointed to this Committee at a previous Youth Council Meeting and they were looking at appointing a second Youth Council Member to this Committee.

B McDermott suggested that South Alive be approached for membership on this Committee.

5. **GENERAL BUSINESS**

The report had been circulated and the Committee went through it together.

5.1 **Healthy Families**

This Item was taken as read.

6.2 **101 Activities**

The Committee discussed this item and agreed that the idea of tear-off pads was a great idea.

Note: Cr Ludlow joined the meeting at 4.05 pm.

B McDermott said in terms of the “Friendly” brand, there was push with it at the Surf to City event on Sunday, where there were a lot of “Friendly” flags displayed, plus a 2 metre by 1 metre hoarding situated near the finish line.

Cr Ludlow asked if there was an APP for 101 Activities and Cr Crackett said the APP was a downloadable PDF website that could be downloaded onto all gadgets or mobiles. The Committee could be proactive about asking M Napper or G Crawford to distribute the APP wider onto social media.

Cr Ludlow said he would look for the 101 Activities link and email it to all Committee Members to put onto agencies websites and be shared on social media.

5.3 **Brand Update**

Cr Ludlow said there could be an opportunity to workshop some ideas around the brand. One of the suggestions that had come from Andrei Robertson was to look at the aspect of everybody having a hand with five fingers and to look at what five things the “Friendly” brand stood for. It was a very simple way of selling it.

B McDermott said that was a great idea because that was one thing the Committee had looked at was the branding and what it meant.

Note: G Pope joined the meeting at 4.08 pm.

Cr Ludlow said to clarify from the previous meeting with regard to using the ICC Communications Department, they had been very helpful to the Committee in the past and it would be good to look for more opportunities to use them.

Cr Ludlow said he was unable to attend Children’s Day last week and asked if any Committee Members had attended. Cr Crackett said it was a fantastic event. She had attended the event for the last three years and the number of people going seemed to increase each year.

6. **GENERAL BUSINESS**

6.1 **Surf to City**

Cr Ludlow informed the meeting on feedback from the Surf to City event. He said he was asked by one the helpers (which tied in with the Healthy Families and Family Friendly), who said that a number of people had asked why they could not purchase chips and hotdogs at the event and if there was some sort of healthy food policy. He told the helper that there was a healthy food policy, due to the fact that people had just taken part in a 12 kilometre healthy event so why was there a need for chips and hotdogs. There was also a comment made that some of the food option were not cheap and he had pointed out that there was free water available, free fruit and free sausage and bread from a healthy BBQ. He said he did not spend anything on food because there was no need to.

6.2 **Disc Golf**

P Ereckson informed the meeting that he had some Frisbees at work that he could donate to families who wanted to take part in disc golf, once it was established.

B McDermott said the funding still needed to be approved for Disc Golf and once that was done it would get underway, so it should be completed in the next couple of months.

7. **NEXT MEETING**

The Committee discussed the fact that the next 24 April Meeting was scheduled was a day before Anzac day and after discussions, it was agreed that the April meeting would be cancelled and a Workshop would be held instead of the May meeting, with regard to what the "Friendly" brand meant.

There being no further business the meeting closed at 4.20 pm.

**TO: THE CHILD YOUTH AND FAMILY FRIENDLY
SUB-COMMITTEE**

FROM: M NAPPER, COMMUNITY DEVELOPMENT MANAGER

MEETING DATE: 6 JUNE 2017

The promotion and development of the use of the brand continues across the city. The 101 Fun and Family Friendly Things to do has been very successful.

Report Prepared by: Mary Napper – Community Development Manager and Gemma Crawford – Community Development Officer

MEMBERSHIP

The youth council have appointed Hamish Muhl, year 12 student at James Hargest College, and Ronan McNeill, year 11 student from SBHS, to the Child Youth and Family Friendly Subcommittee.

HEALTHY FAMILIES

The Healthy Families Team is continuing to progress the purchase of a portable refill station. It is unlikely that this will be completed by 30 June and the funds for the item will be carried forward to the next financial year.

101 ACTIVITIES

The 101 Fun and Family Friendly Things to do in and Around Invercargill checklist has been successfully launched. Early childhood centres, schools and family services have been offered the opportunity to have pads available at their facility. A small number of suggestions for additional activities and corrections or clarifications have been received. The e version on the Council website is updated when each change is made.

BRAND UPDATE

The following organisations/Services and events have been branded since March 2013.

East Road Pets; Family Works and Ryding2Health Fitness Studio. Presentations are still to be arranged for Family Works and Ryding2Health Fitness Studio. The Bluff Maritime Museum and the Awarua Communications Museum assessment are underway.

Polyfest 2017 and ILT Kidzone 2017 - to look at possibly branding as an ongoing annual event; Awarua Social and Health Services World Smokefree Day Hikoi, Barnardos Kidstart Obstacle Course & Fun Day.

Facebook competition: 2 tickets to the ILT Kidzone for Saturday the 15th of July have been purchased in order to run a competition on social media. The public will be encouraged to like the Friendly Invercargill Facebook page and share the competition with a friend by tagging them in the original post. This will cause more people to engage with the Friendly Facebook page and therefore the Friendly Brand.

Breastfeeding Welcome signs have been added to the kit for new Friendly branded businesses/ organizations.

The attached poster has been prepared and is laminated for businesses to display in a public area and also as a flyer for the public to take a copy.

ICC TV CLIP

The clip 'Friendly's 101 List' will be shown to committee members at the meeting.



friendly

child, youth & family friendly

What it means to be a friendly business

-  Healthy food options on offer
-  Breast feeding facilities/ area
-  Accessible   premise
-  Toilets & baby changing facilities available for Mums & Dads
-  Committed to sustainable practices
-  Smokefree and Alcohol free*

*Or with separate, designated area

If you are interested in becoming a friendly business or want to know more, please contact us on:

03 211 1697

or friendly@icc.govt.nz

