

# 19. Signage

Submission No. and Point / Submitter Name	Plan Provision	Summary of Submission	Decision Requested
	<b>General</b>		
<b>65.101 ICC Environmental and Planning Services</b>	General	Support subject to amendment. The submitter considers that the order of provisions is not consistent with the rest of the Plan, with permitted activities stated first, then discretionary, then non-complying.	Move 3.16.3 up to before 3.16.2
<b>SECTION 3.16 RULES</b>			
<b>24.64 South Port NZ Ld</b>	3.16.1	Support.	Retain.
<b>28.5 Harvey Norman Properties (NZ) Ltd and Harvey Norman Stores (NZ) Pty Ltd</b>	3.16.1	The submitter supports this provision as it reflects the role and amenity of the proposed Business 3 zone and the importance of signage to commercial activities.	Not stated.
<b>53.76 NZ Transport Agency</b>	3.16.1(A)	Support. The submitter suggests this rule will discourage a proliferation of signage which could adversely affect the safety of the State highways.	Retain Rule 3.16.1(A) as proposed.
<b>74.13 Bunnings Ltd</b>	3.16.1	The submitter supports no limits on signage painted on to, or attached parallel to, buildings in the Business 1 Zone, and considers that this should also be extended to the Business 3 Zone which seeks to provide for destination retailing	Amend 3.16.1 as it applies to the Business 3 Zone, “(a) Signage painted on to, or attached parallel to, buildings” Maximum area: <del>4m<sup>2</sup> per metre of street frontage</del> <b>No limit</b>
<b>75.18 McDonalds Restaurants (NZ) Ltd</b>	3.16.1	The submitter supports no limits on signage painted on to, or attached parallel to, buildings in the Business 1 Zone, and considers that this should also be extended to the Business 3 Zone which seeks to provide for destination retailing	Amend 3.16.1 as it applies to the Business 3 Zone, “(a) Signage painted on to, or attached parallel to, buildings” Maximum area: <del>4m<sup>2</sup> per metre of street frontage</del> <b>No limit</b>
<b>80.9 Twisted World Ltd</b>	3.16.1	Oppose. The submitter considers that the performance standards set out in (A) and (C), requiring that signage directly relates to the activity on the	Delete 3.16.1 (A) and (C)

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		site and excluding signage that exceeds the height of buildings, should not apply in the Business 1 or Business 2 Zones	
<b>81.8 Progressive Enterprises Ltd</b>	3.16.1	Oppose in part. The submitter considers that the size limit for free-standing signage is too small in the Business 1 Zone to enable their standard pylon signage, as used throughout the country	Amend 3.16.1 in the Business 1 Zone to allow a maximum area of 29.7m <sup>2</sup> (each side)
<b>81.9 Progressive Enterprises Ltd</b>	3.16.1	Oppose in part. The submitter considers that the size limit for free-standing signage is too small in the Business 2 Zone to enable their standard pylon signage, as used throughout the country	Amend 3.16.1 in the Business 2 Zone to allow a maximum area of 29.7m <sup>2</sup> (each side)
<b>80.10 Twisted World Ltd</b>	3.16.2	Oppose. The submitter opposes the provisions (B) and (C) that take the activity status from a permitted activity to non-complying, in the Business zones. The submitter suggests that in the Business Zone Billboards should be a restricted discretionary activity with criteria refined to address matters of visual amenity and traffic safety only	Amend 3.16.2 so that billboards in the Business Zones are a restricted discretionary activity with discretion restricted to matters such as: <u>(a) The extent to which the scale and nature of the signage is compatible with the surrounding environment, including its impact on the appreciable amenity values of any neighbouring residential, special character or open space zoned land;</u> <u>(b) The extent to which signage is likely to give rise to a distraction to motorists and pedestrians, or to create situations which are hazardous or dangerous to road users;</u> <u>(c) Where not complying with illumination standards for signs, the effect of the illuminated signage on motorists and adjoining properties;</u> <u>(d) The extent to which the signage creates visual clutter by exceeding the permitted standards of signage for a site, particularly along major arterial roads;</u> <u>(e) The opportunity for signage to enhance business environments and local amenity and character;</u> <u>(f) The extent to which signage is compatible which the scale and style of any identified heritage building viewed in the same context as the sign"</u>
<b>87.50 Transpower NZ Ltd</b>	3.16.3	The submitter considers that the signage provisions are insufficient to provide for safety and navigational signage on its pylons and towers and	(i) That Rule 3.16.3 be amended as follows:

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		seeks to align the proposed Plan with the provisions of the NES for Electricity Transmission Activities 2009 by inserting a new rule to specifically provide for health and safety signage on transmission line support structures.	<p><b>Rule 3.16.3</b></p> <p>The following signage is a permitted activity:</p> <p>“....</p> <p><u>(D) Signs on National Grid support structure intended to</u></p> <p><u>(a) Identify the structure, its owner, or circuit details must cover an area of not more than 1m<sup>2</sup>.</u></p> <p><u>(b) Help with safety or navigation must cover an area of no more than 6m<sup>2</sup>. “</u></p> <p>(ii) And any consequential amendments.</p>
<b>53.77 NZ Transport Agency</b>	3.16.3(C)(a)	The submitter considers the 8 month time limit for temporary signage excessive and is likely to give rise to difficulties in plan implementation in terms of determining when a temporary sign was initially erected and whether it is within the 8 month time limit.	Change the 8 month time limit to 1 month and introduce wording to tie it to the cessation of the temporary activity i.e. the completion of construction works on the site, the sale or rental of the property etc.
<b>71.16 56 NZAS Ltd</b>	3.16.1 – 3.16.3	Oppose in part. The submitter would like a rule that clarifies that the signage limits do not apply to signage within the Smelter Zone	Amend 3.16 by adding the following: <u>“Rules 3.16.1 - 3.16.3 do not apply to signage located within the Smelter Zone.”</u> AND Delete reference to the Smelter Zone within Rule 3.16.1
<b>65.100 ICC Environmental and Planning Services</b>	3.16	Support in part. The submitter notes that there are no matters of discretion included within this rule.	Amend rule to include matters of discretion for discretionary and non-complying activities