



NEW WEBSITE LAUNCHED FOR CITY BUSINESSES

THE Invercargill City Council has launched a new website for the city centre, www.invercargillnz.com.

The site is the latest initiative from Council to provide an online platform to showcase CBD businesses and promote products and services available in Invercargill.

Invercargill City Council City Centre Co-ordinator Kari Graber said the website is multifunctional and allows for businesses without their own digital presence or website to have an e-commerce option to sell goods and services.

The website also provides a directory to help promote spending in Invercargill's CBD.

"The website also showcases a few of our hero businesses that strive to provide the best in customer experiences and highlights what makes their businesses special and unique," Ms Graber said.

"Consumers are searching more and more online before making decisions on

spending and the website will provide a portal for retailers to show what they have to offer, their opening hours, and tell consumers a bit about their business."

The website allows for the businesses listed to take ownership over their listing and add their own content and pictures. The addition of content by local businesses listed means that the web presence will grow.

The website will provide a platform for City Centre retailers to promote themselves, with general content being added all the time to keep it fresh and interesting to consumers.

Ms Graber said www.invercargillnz.com was first launched in August as part of the Invercargill city brand launch, but it has now been developed into an online retail platform.

K & K CELEBRATES

BE sure to head into K & K Fashions in Esk Street this month.

They are under new management and are having a special birthday sale in-store on Saturday November 11.

There will be 20 per cent off everything on the day and 25 per cent off if you spend more than \$350.

Nibbles and drinks will be provided plus spot prizes and in-store makeup advice from Nutrimetics.

The regional manager Tania will be here from Christchurch to give styling advice too!



HOSTED by Southern Institute of Technology's year three fashion degree students, Nova is the end-of-year graduate show designed to launch the next generation of designers in an innovative and entertaining showcase of student work. The show is on Tuesday November 7 at Centrestage, Don Street. Tickets are \$10, available from SIT reception on Tay St, with some door sales on the night.



PHOTO: Sam Chandler

Trick or Treating THANK YOU!

A big thank you to this year's participants...

- Just Incredible
- Art Funwear
- Macpac
- Zookeepers Café
- Vodafone
- Ambrosia Designer Flowers
- Wensley's Cycles
- Kiwi Yo
- Kaos Hair
- Southern Adventure Scout Shop
- Cycle Surgery
- Young Reflections
- H & J Smiths
- Show us your Tatts
- Hells Pizza
- Subway
- Invercargill Public Library
- Inside Out Clothing
- Hallensteins
- A Touch of Spice
- Turkish Kebabs
- Bronze Connection
- Cotton On
- Max Fashions
- Merric
- Michael Hill
- Skelts Jeweller
- K&K Fashions
- Whitcoulls
- EB Games
- Goody Two Shoes
- Glassons
- The Warehouse
- Hello Banana
- Freds Hair & Beauty
- Pagani
- Jeans West
- Modern Mens Barber
- Quest
- Bonsai Sushi
- Jay Jays
- Allan White Sport
- Flight Centre
- Pascoes the Jewellers
- Devil Burger
- Cereal Store
- Julie Bryce
- Voyant Clothing
- T&T Childrenswear
- The Lollie Shop
- The Barbers
- Mobile Fun
- Simply Special

• The SIT First Year Fashion Students who handed out the lollies and volunteered their time.



CHRISTMAS FESTIVAL & MARKET

* THE Esk Street Christmas Festival and Market will take place on Saturday, 9 December and will feature live music, a craft market and activities for children. These include gingerbread decorating, a bouncy castle and Santa. Plus there will be live entertainment including hula-hooping and a juggler! Retailers will be having special one-day sales, so don't miss out on your chance to join in the Christmas fun!



Event CALENDAR

2 NOVEMBER

Elevate Southland Information Evening about Social Enterprise 5.30pm. An opportunity to learn about our growing local social enterprise sector and find out more about the Elevate Southland workshop programmes coming to Invercargill during November. Boardroom, Community Trust of Southland, 62 Don St, Invercargill.

3 NOVEMBER

Food Truck Fridays will be happening at Wachner Place right through to 2018 with different vendors come on board each week. 11am - 2pm every Friday.

2 DECEMBER

H & J's Santa Breakfast at 9am. Limited tickets are available from the Children's Department and are \$15 each. Tickets on sale from 1 November.

• Southland Santa Parade in Invercargill's CBD. Check their Facebook page for details and updates.

9 DECEMBER

Christmas Festival and Market from 10am - 2pm on Esk Street and city centre. This is a great time to grab a bargain, do some Christmas shopping and into the holiday spirit.

13 DECEMBER

Southland Loss and Grief Centre Remembrance Service, 6pm. Victoria Room Civic Theatre. Open to anyone who has experienced a loss.

FIND OUT MORE:

invercargillnz.com
icc.govt.nz
 or email Kari Graber,
 City Centre Co-ordinator
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