

community outcomes



Most of what Council does is based on the Community Outcomes that are central to the health and heart of the City. The Community Outcomes are best described as long term goals or aspirations of Council for the Community. The Community Outcomes have been derived from Council's vision: "To create an exciting, innovative, safe, caring and friendly City, offering lifestyles based on a healthy environment and a diverse and growing economy".

Council has identified four Community Outcomes and these outcomes guide and inform decision making and provide a set of objectives or goals for Council to work towards. As such, each of Council's activities contribute towards the achievement of at least one of the Community Outcomes.

MONITORING OF COMMUNITY OUTCOMES

It is important that the Community can see what progress is being made towards the realisation of these Community Outcomes. Depending on your perspective and circumstances, all, or some of the four Community Outcomes, may have been substantially realised, or we may have a long way to go. Each outcome has a list of ways in which we will know success and progress towards these will be monitored to ensure we are moving in the right direction.

The information needed to monitor progress towards these outcomes comes from many official sources. Both Local Government and Central Government sources will be utilised. Effective monitoring provides Council and the Community with good information for decision making.

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The following tables display the four Community Outcomes, how we will determine success in achieving the outcomes and Council's role in progressing towards success.

The Community Outcomes are:

A diverse and growing economy

We will know success when:

- Invercargill reaches and maintains a minimum population of 55,000.
- Residents of all age ranges enjoy meaningful work.
- Invercargill has the lowest unemployment rates in New Zealand.
- The Invercargill economy is resilient to market changes.
- The Southland region contributes the highest export earnings per head of population in New Zealand.

Council's role will be to:

- Ensure that the building blocks for sustainable business are in place, including energy, water, communications and workforce.
- Attract a diverse range of business and industry to locate in Invercargill, targeting especially business that offers high skilled job opportunities.
- Provide an environment that is business friendly and nurtures strong business.

Healthy lifestyles in a healthy environment

We will know success when:

- Residents enjoy good physical and mental health.
- Residents live in warm, affordable homes, in vibrant and attractive communities.
- Residents are able to move about the City efficiently and effectively.
- Residents participate routinely in recreational pursuits and active leisure.
- Invercargill is clean, green and pollution free.

Council's role will be to:

- Provide or ensure provision of services that include a quality water supply and reliable, effective sanitation.
- Provide or promote the provision of a diverse range of excellent quality and safe indoor and outdoor recreational facilities, both natural and man-made.
- Provide and promote access to open spaces, including green spaces and the coast.
- Implement and protect distinct development zones across the District.
- Provide a quick and effective response to potential environmental hazards or nuisance.

A City that is a great place to live and visit

We will know success when:

- Visitors and residents know Invercargill to be friendly, caring, safe and exciting.
- Families choose to relocate to and stay residents of Invercargill.
- Residents feel safe and enjoy a strong sense of belonging and social cohesion.
- Residents routinely participate in or enjoy a diverse range of arts, culture and heritage opportunities.
- Invercargill and Southland produce successful sports teams, artists and performers.

Council's role will be to:

- Design spaces, buildings and roads with community safety and interest in mind, and encourage others to do the same.
- Ensure that all projects/services consider how best they can cater for people with disabilities, the elderly, youth and families.
- Promote Invercargill actively as a great place to live, learn, work, play and visit.
- Provide and promote a range of events that create vibrancy and build community.
- Support community-led revitalisation of Bluff, South City, Waikiwi, Windsor, Glengarry and the CBD.

Strong, innovative leadership

We will know success when:

- Invercargill is both progressive and sustainable across business, community and local government.
- Invercargill residents across the board are active and engaged citizens.
- Ratepayers feel that they get good value for their rates.
- Synergetic, collaborative partnerships routinely see Invercargill out-performing similar sized provincial cities.
- Perception surveys show Invercargill to be delivering positive results across the board.

Council's role will be to:

- Provide good governance underpinned by a clear vision, intelligent strategies, robust plans and informed decision-making.
- Communicate effectively with ratepayers, be accessible and respond to community need.
- Actively seek efficiencies through innovation, shared services and the streamlining of processes.
- Actively advocate on behalf of communities for matters external to Council business, such as health, education and policing needs.
- Develop and nurture partnerships with key stakeholders.

