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## **NOTICE OF MEETING**

**Notice is hereby given of a Meeting of the  
Child, Youth and Family Friendly Sub-Committee  
to be held in the Council Chamber,  
First Floor, Civic Administration Building,  
101 Esk Street, Invercargill on  
Monday 12 February 2018 at 4.00 pm**

Cr D J Ludlow  
Cr A H Crackett  
R Amundsen  
P Ereckson  
B McDermott  
A McSoriley  
A Knowles  
G Pope  
R Thwaites  
H Muhl

EIRWEN HARRIS-MITCHELL  
MANAGER, SECRETARIAL SERVICES

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8. **NEXT MEETING**

The next meeting is scheduled to be held 26 March 2018

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**MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY SUB-COMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY 13 NOVEMBER 2017 AT 4.10 PM**

**PRESENT:** Cr D J Ludlow  
R Thwaites  
P Ereckson  
B McDermott,  
A Knowles

**IN ATTENDANCE:** Ms G Crawford – Community Development Officer  
Ms M Napper – Community Development Manager

1. **APOLOGIES**

Cr R R Amundsen, A McSoriley and H Muhl

Moved B McDermott, seconded R Thwaites and **RESOLVED** that the apologies be accepted.

2. **WELCOME**

The Chairperson welcomed everybody to the meeting.

3. **MINUTES OF THE MEETING HELD ON 17 JULY 2017**  
**MINUTES OF THE MEETING HELD ON 9 OCTOBER 2017**

Moved C D Ludlow, seconded R Thwaites and resolved that the minutes of the 17 July 2017 meeting be accepted.

Moved C D Ludlow, seconded R Thwaites and resolved that the minutes of the 9 October 2017 meeting be accepted.

4. **MATTERS ARISING**

City Walks – Brendon will look into the need for larger footprints on the footpath. A brochure is being developed for the walks.

Sport Southland - Matt has been reminded to look at each event Sport Southland is assisting with to determine if it can be branded. The opening of the Disc Golf course will be branded.

Southland Multisport and Triathlon Club – are holding a monthly event on the stop banks. This is an event for adults and children. Gemma to contact them re-branding.

5. **GENERAL BUSINESS**

The report had been circulated.

5.1 **Invercargill CBD Brand**

It was reported that linkage with events and promotions held in the CBD is ongoing. . The Matariki Festival was branded friendly and we achieved the providing of non-sweet treats as an alternative reward during the Halloween Trick and Treat event. Our thanks to Public Health South for assisting with the provision of non-sweet treats as well as friendly branded items. .

5.2 **Brand Promotion**

A copy of the leaflet businesses can display was circulated. This is to be put on the website in jpeg format.

5.3 **Brand Update**

Family Works will be presented with the brand on 20 November. This will include Family Works branding events they hold that are appropriate to be branded.

ASB Colour Rush event was branded friendly.

Branding of other events includes Southland Rocks and the South Alive world record attempt for the most pats on the back.

5.4 **Smokefree Areas Policy**

The policy has been adopted by the Council. General discussion included the difficulty for some businesses to provide a place for staff to smoke which is out of public sight. Amanda is to discuss with the SIT Downtown Campus. Discussions on Facebook have been positive which is excellent. Enforcing the policy will be the responsibility of the public.

5.5 **Workplan 2018**

It was suggested that we have a workplan for 2018. "Sugar free drinks/sugar drinks free" was suggested for our February meeting. It would be aspirational if all Council facilities were water only.

5.6 **Meeting Dates 2018**

February 12, March 26, May 7, June 18, July 30, September 3, October 8, November 12.

6. **URGENT BUSINESS**

Nil

Cr Ludlow thanked everyone for their attendance and their input during the year.

7. **NEXT MEETING**

The next scheduled meeting will be on Monday 12 February 2017.

There being no further business the meeting closed at 4.45 pm.

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**TO: THE CHILD YOUTH AND FAMILY FRIENDLY  
SUB-COMMITTEE**

**FROM: M NAPPER, COMMUNITY DEVELOPMENT MANAGER**

**MEETING DATE: MONDAY 12 FEBRUARY 2018**

The promotion and development of the use of the brand continues across the city.

**Report Prepared by:** Mary Napper – Community Development Manager and Gemma Crawford – Community Development Officer

#### **INVERCARGILL CITY WALK**

Sport Southland will update the meeting on the use of the City Walk and the remarking of the footprints on footpaths.

#### **SMOKEFREE AREAS POLICY**

The Smokefree logo which will identify the area covered by the policy is under final development and we hope to have a copy to share at the meeting. Letters were delivered to each business in the smokefree area during January. This included information about where staff can smoke, behind their workplace in an area not visible to the public, offers of butt containers for these areas, signage and assistance for staff who may wish to cease smoking. Vaping is also included in the smokefree area policy.

Signage will be installed during February. Initially this will be on rubbish bins and possibly a high profile window area.

#### **BRAND UPDATE**

The following Friendly branded events were held during November – January: the Invercargill Library's Summer Reading Challenge, The South Alive's Guinness World Record Attempt, Southland Rocks' Christmas Rock Hunt, Invercargill Toy Library's Christmas BBQ and Barnardos Kidstart Family Fun Day.

Barnardos Invercargill Early Learning Centre obtained Friendly accreditation for their service on Thursday 18<sup>th</sup> January. Cr Darren Ludlow presented the accreditation certificate. Barnardos Invercargill is preparing to become branded Friendly for all their services and programmes.

A brand review has been undertaken with Number 10 - Youth One Stop Shop and a new flag has been supplied.

The organisers of Children's Day 2018 are on track to be branded again this year.

The online version of the 101 list has been updated. One box of tear off 101 pads remains and consideration is being given to a re-print.

**WATER FILL STATION**

The Water Fill Station has been ordered and it is hoped it will arrive in time to be launched at Surf to City on March 18. The graphic is attached to the agenda.

**NZ MONITORING OF UNCROC**

In November the United Nations Convention on the Rights of the Child Monitoring Group released a new report examining how NZ has put the UNCROC, Children’s Convention, into practice. A copy of this report is attached.

**SUGAR FREE DRINKS/SUGAR DRINKS FREE DISCUSSION**

At the November meeting it was suggested that we discuss this topic and look at how the Friendly brand promotes the reduction in availability of sugar drinks.

The brand template asks a question about the availability of healthy food options. To be able to use the brand healthy food options should be available in reasonable quantities. For events free fresh water must be available. The area of healthy food availability, including water, is one of the most challenging areas to discuss with organizations wishing to use the brand. Traditions are taking some time to change and the use of sweet food as a reward at activities provides an extra topic for change.

Businesses often have water and other drinks available for sale in fridges provided by the supplier of sugar drinks. This makes it difficult for change to occur. It is suggested that the water is moved to an area closer to eye level for children rather than down at the bottom.

Splash Palace is branded and meets the requirements of availability of water. Discussions with staff indicate that removing the availability of sugar drinks is not possible at this stage.

The Library and council administration building do not sell drinks. The library provides water during activities.

**ANNUAL WORK PLAN**

It was suggested at the November meeting that a discussion be held to identify topics for a 2018 work plan.







## Social Justice News and Notices

### **NZ monitoring group publishes report on international rights of children**

In November, the UN Convention on the Rights of the Child Monitoring Group released a new report examining how New Zealand has put the UN Convention on the Rights of the Child (UNCROC), also known as the Children's Convention, into practice.

The Children's Convention sets international standards for children's rights. The new report, *Getting It Right: The Children's Convention in Aotearoa (2017)*, makes three recommendations:

1. Build upon and expand the rollout of a child-centered, rights-based approach to policy and legislative reform while addressing the recommendations identified by the UN Committee. Identify where children's rights are not being met, what needs to be done, who will do the work, timeframes for implementation and how the work will be monitored.
2. Identify and resource a permanent coordinating mechanism so that lead government agencies have the responsibility and authority to implement the Children's Convention.
3. Ensure children and young people's views are taken into consideration in the development of legislation and policies in line with the Children's Convention."

The Office of the Children's Commissioner convenes and chairs the UNCROC Monitoring Group. Other permanent members are the Human Rights Commission, Action for Children and Youth Aotearoa (ACYA), UNICEF New Zealand and Save the Children.

Commenting on the new report, Children's Commissioner Judge Andrew Becroft said that "Worryingly, in my experience in this role, I believe we have little understanding of the Convention in New Zealand, and do not take it seriously. Frankly, many government departments are unaware of its provisions, and still less of how the provisions might relate to those departments' work programmes and their day-to-day business."

He went on to say that other countries take the Children's Convention more seriously, as a "... starting point for most discussions about children." He also highlighted that meeting the standards of the Children's Convention could improve New Zealand's policy and processes, particularly with a focus on children's voices being heard.

The UNCROC Monitoring Group has also committed to publishing annual reports on the Government's compliance with the Children's Convention from April 2018. See report: <https://nzfvc.org.nz/news/nz-monitoring-group-publishes-report-international-rights-children>