



NOTICE OF MEETING

**Notice is hereby given of a Meeting of the
Child, Youth and Family Friendly Sub-Committee
to be held in the Council Chamber,
First Floor, Civic Administration Building,
101 Esk Street, Invercargill on
Monday 8 October 2018 at 4.00 pm**

Cr D J Ludlow
Cr A H Crackett
R Amundsen
P Ereckson
B McDermott
A McSoriley
A Knowles
G Pope
R Thwaites
M Sears

EIRWEN HARRIS-MITCHELL
MANAGER, SECRETARIAL SERVICES

A G E N D A

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1. **APOLOGIES**

A Knowles.

2. **INTRODUCTION**

3. **MINUTES OF THE MEETING HELD ON 30 JULY 2018**

4. **MATTERS ARISING**

- CBD Redevelopment Submission

5. **GENERAL BUSINESS**

- Brand Update
- Letters of Support
- Trail Developments
- Child Rich Communities

6. **URGENT BUSINESS**

8. **NEXT MEETING**

The next meeting is scheduled to be held 12 November 2018

MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY SUB-COMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY 30 JULY 2018 AT 4.00 PM

PRESENT: Cr D Ludlow
Cr A Crackett
R Amundsen
P Ereckson
B McDermott
A McSoriley
R Thwaites
B McDermott

IN ATTENDANCE: Ms M Napper – Community Development Manager
Ms G Crawford – Community Development Officer
Ms K Graber – City Centre Coordinator
Ms H McLeod - Communications Advisor
Ms L Kuresa – Governance Officer

1. **APOLOGIES**

G Pope and A Knowles. Late apology from MA Sears.

Moved Cr Ludlow, seconded A McSoriley and **RESOLVED** that the apologies be accepted.

2. **INTRODUCTION**

Cr Ludlow welcomed members to the meeting.

3. **MINUTES OF THE MEETING HELD ON 7 MAY 2018**

Moved Cr Crackett, seconded B McDermott and **RESOLVED** that the minutes be accepted as a true and correct record.

4. **MATTERS ARISING**

Nil.

5. **GENERAL BUSINESS**

The report had been circulated.

5.1 **Brand Update**

The report had been circulated and G Crawford took the meeting through it.

G Crawford informed the meeting that Kidzone was a great success again this year.

Cr Ludlow said it was interesting to see that for the second year Kidzone was not sold out. It used to sell right out with maybe one day not sold out but this year it was only sold out for one day with the other days being reasonably full. It was good to see that they had the international theme this year, which tied in with the Welcoming Communities programme. He also noted that there was a good range of food options available.

5.2 **The Friendly Policy**

Cr Ludlow said he had spoken to Mr Cameron, Policy Analyst, about the Friendly Policy and he had suggested that we agree on a value proposition to hang the policy from. It would sit as a brand which people would sight back at Council during consultations and other communications with the Council. Amongst everything that the brand and the committee is trying to do we need to examine what can measure the success of the policy. Some of it could be identified with the branded organisations and the visibility of the brand at events. In measuring achievement a suggestion that was raised was to look what exists in the "Think Big" brand and maybe the SoRDS brand. What aspects of the Family Friendly fed into the desire to increase Southland's population by 1,000 and then only part of that reflected on Invercargill. If they were looking at increasing the workforce, particularly in the construction industries, making sure that support structures were in place and awareness was in place for new people arriving in Southland. It had been discussed before but those people, who had lived in Southland for many years, understood what to do and where to go but it was making sure that information was received by the new people arriving in Southland. Also getting businesses that were catering for those people to think about ensuring that they were welcoming, not just the employees but the families, so that their workforce was settled.

In response to a question by B McDermott as to whether there was anything obvious for the Policy to hang onto from a Council perspective. Cr Ludlow said that the population was the easiest aspect. If you looked at how the Policy was reflected in what Council achieved with reserves for example, it was looking at what statistics were saying and within the various organisations that could be reported back on to say what was happening. Sport Southland could offer some useful statistics around sports and recreation for example. There were activities and services beyond that such as what the trends were around family numbers using the services and some of the house statistics around both children and elderly who could look at how some of the things that this Committee did that may have an impact on that. There were things going on out there that could assist the Committee to paint that picture as to what the family friendly city was.

P Ereckson said that their new brand was launched today from Barnardos, called One Barnardos which includes the early learning centre, so the whole brand had changed. It linked into what they were doing as a site and the current situation that was discussed now. They were busy, so whether the Family Friendly brand had any influence, he was not sure.

5.3 **CBD Redevelopment Presentation**

Kari Graber was in attendance to speak to this Item.

Ms Graber took the meeting through an online presentation.

Cr Ludlow said it would be beneficial to prepare a submission on the CBD Redevelopment and he would draft one up and circulate it to members for more feedback. He encouraged the other organisations and agencies do the same.

6. **URGENT BUSINESS**

Nil.

7. **NEXT MEETING**

The next meeting is scheduled to be held 3 September 2018.

There being no further business the meeting closed at 4.55 pm.

**TO: THE CHILD YOUTH AND FAMILY FRIENDLY
SUB-COMMITTEE**

**FROM: M NAPPER - COMMUNITY DEVELOPMENT MANAGER
AND G CRAWFORD – COMMUNITY DEVELOPMENT
OFFICER**

MEETING DATE: MONDAY 8 OCTOBER 2018

The promotion and development of the use of the brand continues across the city.
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CBD DEVELOPMENT SUBMISSION

A copy of the submission sent to HWCP is attached as Appendix 1.

BRAND UPDATE

Event Branding

The event season has begun and our focus is now on ensuring as many family events as possible have the opportunity to be branded friendly.

The following events have been branded since the last meeting:

- 3rd August, the Big Latch On was held at the Invercargill Public Library hosted by Public Health South's health promotion team.
- September 22, the Spring Eco Festival at the Working Men's Club

Service Branding

Mayor Tim Shadbolt was in attendance for the Barnardos presentation on the 7th of August. It was at the end of their team meeting and was well received.

LETTERS OF SUPPORT

Since the last meeting an urgent request was received for the friendly brand/Child Youth and Family Friendly Subcommittee to provide a letter of support for a funding application being submitted for the Splash Palace new hydro slide.

The draft letter was circulated for comment and confirmation.

During this process it was acknowledged that Splash Palace is already accredited as a Friendly service and therefore the new hydro slide will be designed as a friendly addition to the existing facility.

Guidance is sought on how future requests for letters of support from accredited friendly services should be treated? Should we request a presentation on the new service/facility and then consider a letter of support? Usually time is short when letters of support are requested and the subcommittee meets six weekly.

TRAIL DEVELOPMENTS

The Chorus Cabinet trail on our website has now been updated to include the 34 painted Chorus cabinets. There are no plans to print the updated tear off map.

Healthy Families have contacted us suggesting a map of the Council playgrounds which have play equipment. This is being worked on and the Parks service has given permission for the playgrounds to be plotted on a map which will be linked from our website.

CHILD RICH COMMUNITIES

Inspiring Communities are leading a movement of people who think and work in community-led ways to improve child, family and whānau well-being. A series of webinars have been held to explore the principles, copy attached as appendix 2.





The Invercargill Child Youth and Family Friendly Committee is supportive of the proposed CBD development being consulted on by HWCP.

Our committee is made up of representatives from various organisations in Invercargill and passionate individuals in our community who agree that our city is a great place to raise children, and support any moves that value and enhance the wider whanau/family ethos.

We see the proposal presents a tremendous opportunity to ensure the vitality of our city centre as a place of commerce, retail, entertainment and community.

Our committee can also see an opportunity with the workforce required for construction to see Invercargill as a place they may choose to settle in permanently and raise their families once this substantial project is completed.

We would like to suggest a play space within the community area would be a vital asset to help attract families to come and linger for longer – enhancing the vitality and energy visitors will experience.

Parents of small children know there can be difficulties in encouraging them along to retail expeditions, or keeping their interest as they are moved from business to business.

However, children also recognise the value of an engaging play space. If they knew there was one contained within your development, it can change the attitude of the child to one of willingness to accompany and even allow for a longer retail experience.

Our committee would also like to suggest provision is made for a family changing room (one allowing for males and females with their children), and drinking fountains with water bottle refill capacity.

A breastfeeding-friendly space would also be welcomed. While some of the businesses located within the facility may have individual breastfeeding-friendly spaces, one in a communal area would be valued. This could be as simple as some allocated seating near the family room.

With an eye to accessibility, may we also ask you to consider ready access to Disabled toilet facilities, public seating at accessible levels, and adequate provision for secure bike parking facilities to recognise the increase in cycle use your covered space will help to encourage.

Our committee commends your vision for our city and is grateful for the opportunity to participate in this consultation.

Warmest regards,

A handwritten signature in blue ink, appearing to read 'Darren Ludlow', is written over a horizontal line.

Darren Ludlow
Chair
Invercargill Child, Youth and family Friendly Committee



The Child Rich Communities Principles

Engagement – work inclusively and without judgement. See local people as the greatest asset, not a ‘problem to be fixed’. Proactively reach out and involve families, whānau and the wider community in discussions and decision making.

Empowerment – go beyond ‘social service delivery’, proactively work alongside local people in ways that encourage them to participate, lead, make decisions and take action themselves. Encourage people to recognise their own power and help ignite their dreams and aspirations.

Connection – build on the positives first and be welcoming. Use soft doors (e.g. coffee groups, local events) to strengthen social connectedness and build trust. Look to link people and ideas with others who can help, explore shared visions and next steps. Seek to build community in all you do.

Collaboration – work together with multiple stakeholders to maximise energy, impact and resources. Make sure local whānau and community leaders are authentically involved and supported to participate.

Relationship focused – value and nurture strong, respectful, reciprocal and long-term relationships with families, whānau and the wider community.

Responsive – be willing to change and adapt how things are done to enable the aspirations of local families, whānau and the wider community.

Think and work holistically – if families and whānau are well, children are well. If our whānau, families and children are well, our communities will be too.

