

21 May 2018

To whom it may concern

On behalf of the Southland Chamber of Commerce, we offer support to the HWCP Management inner-city redevelopment project in Invercargill. This project is identified as a key priority in the Southland Regional Development Strategy (SoRDS) Action Plan which records Southland's goal of 10,000 more people living in Southland by 2025.

SoRDS has the full support of the business community and is a region-wide initiative focused on building a thriving and prosperous future for Southland.

When SoRDS was launched, Invercargill's rejuvenation from our perspective was one of the most important initiatives forming part of strategy. Three priority actions were identified to achieve rejuvenation and this project is one of them. In addition to delivering essential urban amenities which are required to attract and retain people in Southland, it will also re-invigorate the construction sector plus provide growth and resilience for Invercargill retailers.

This large-scale inner-city project requires a collective local effort and support from central government to ensure delivery of vital central city infrastructure that will have transformational economic benefits for the region.

Yours faithfully



Neil McAra

President Southland Chamber of Commerce