



NOTICE OF MEETING

**Notice is hereby given of a Meeting of the
Child, Youth and Family Friendly Sub-Committee
to be held in the Council Chamber,
First Floor, Civic Administration Building,
101 Esk Street, Invercargill on
Monday 28 January 2019 at 4.00 pm**

Cr D J Ludlow
Cr A H Crackett
R Amundsen
P Ereckson
B McDermott
A McSoriley
A Knowles
G Pope
R Thwaites

EIRWEN HARRIS MITCHELL
MANAGER, SECRETARIAL SERVICES

A G E N D A

Page

1. **APOLOGIES**
2. **INTRODUCTION**
3. **MINUTES OF THE MEETING HELD ON 3 DECEMBER 2018**
4. **MATTERS ARISING**
 - Child and Youth Wellbeing Strategy
5. **GENERAL BUSINESS**
 - Brand Update
 - Invercargill Licensing Trust - Licence Transfer
 - 2019
6. **URGENT BUSINESS**
8. **NEXT MEETING**

The next meeting is scheduled to be held Monday 11 March 2019.

MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY SUB-COMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY 3 DECEMBER 2018 AT 4.00 PM

PRESENT: Cr D Ludlow – Chair
P Ereckson
B McDermott
R Amundsen
A McSoriley
R Thwaites

IN ATTENDANCE: Ms M Napper – Community Development Manager
Ms G Crawford – Community Development Officer

1. **APOLOGIES**

Cr Crackett, Cr Amundsen and A Knowles.

Moved Cr Ludlow, seconded P Ereckson and **RESOLVED** that the apologies be accepted.

2. **INTRODUCTION**

Cr Ludlow welcomed members to the special meeting and thanked them for fitting in this meeting.

3. **MINUTES OF THE MEETING HELD ON 8 OCTOBER 2018**

Moved Cr Ludlow, seconded R Thwaites and **RESOLVED** that the minutes be accepted as a true and correct record.

4. **MATTERS ARISING**

4.1 **Playground Trail**

M Napper explained that the map of the playgrounds, which have play equipment, is almost complete. It will be an online map not a trail and users can create their own trail.

The Teviot Street playground has a group of residents who campaigned to prevent the reserve status being changed. They are speaking to Council about how they would like to use the reserve.

5. **GENERAL BUSINESS**

The report had been circulated. M Napper and G Crawford took the meeting through the report.

5.1 **Brand Update**

- The Makarewa School is not holding a Colour Rush event this year.
- The Toy Library has been reviewed and some gaps in their use of the brand were discussed.
- The branding of South Alive as an organisation is underway.
- The Awarua Communications Museum Friendly presentation has been held.
- ICC Facebook continues to promote the 101 list.
- The Christmas Market has been branded.

5.2 **Child and Youth Wellbeing Strategy**

The Department of the Prime Minister and Cabinet is seeking submissions on the priorities and activities included in the draft Strategy. Following discussions, the attached submission was completed for sending to the Department for the Prime Minister and Cabinet following approval by the ICC Executive Leadership Team.

5.3 **Next Meeting**

The next meeting is scheduled to be held on Monday 28 January 2019 at 4.00 pm.

There being no further business the meeting closed at 4.55 pm.

**TO: THE CHILD YOUTH AND FAMILY FRIENDLY
SUB-COMMITTEE**

**FROM: M NAPPER, COMMUNITY DEVELOPMENT MANAGER
G CRAWFORD – COMMUNITY DEVELOPMENT
OFFICER**

MEETING DATE: MONDAY 28 JANUARY 2019

The promotion and development of the use of the brand continues across the city.
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THE CHILD AND YOUTH WELLBEING STRATEGY

The submission as circulated following our meeting was approved by the Executive Leadership Team and forwarded to the Department of Prime Minister and Government.

BRAND UPDATE

Event Branding

Kiwiana Christmas Festival and Market: The Festival was held in Esk Street on Saturday the 8th December 2018 with over 1000 attendees on the day. There were no sweets as giveaways, instead a team of volunteers walked around the crowds and handed out small Friendly giveaways and popcorn (done up in bags by Public Health South) and spot prizes (Splash Palace vouchers/ drink bottles) to those that made an effort to come in Kiwiana costume. PHS also donated a smokefree marquee for use on the day which served as a sitting area in the food truck zone. With lots of activities for children and their families and plenty of healthy food options, it was a successful day.

Friendly branded book marks have been designed for the library. This is a good example of how we can produce a specific branded item for an organization which is branded. These will be a giveaway that will be available at the help desk and thru holiday programmes and other events that the Library runs.

Service/Business Branding

South Alive has been officially signed off with a presentation date scheduled for early February once the new community rooms (under construction) are open.

The Invercargill Toy Library have been back in touch and they still sit within the Friendly brand criteria so will continue to be a branded entity. Their Christmas party was a branded event. They obtained some Friendly giveaways/ serviettes etc. for the party.

It has been noticed that a branded business has an advertising poster for Ben & Jerry's ice-cream placed in their new entrance way. This will be discussed with the manager.

INVERCARGILL LICENSING TRUST – APPLICATION TO TRANSFER LIQUOR LICENCE

The Invercargill Licensing Trust (ILT) will need to vacate The Kiln and Bar Luca if/when the new hotel development on Don Street commences. The ILT has approached Council to ask if part of Wachner Place can be leased for a container bar to be established. A draft site plan is attached.

Staff have met with the Director of Environmental Planning to discuss how this proposal may impact on children, youth and families. The Chief Executive of the ILT will attend the meeting to explain the proposal and respond to questions.

THE 2019 YEAR

2019 is an exciting year with local government elections being held in October.

At the last Council meeting for 2018 a group of enthusiastic young people from the Enrich School spoke to the Council about their idea to have a giant chess set in the city. This could be a perfect Friendly project and we will be following up with the school in February.

Meeting dates for 2019 are:

- 11 March
- 15 April
- 27 May
- 8 July
- 19 August
- 4 November



Council Agenda - PROPOSAL FOR LEASE OF WACHNER PLACE BY ILT

SITE PLAN

