

SRDA board member bios

21 March 2019

Ian Collier (chair)

Ian Collier is a former regional affairs manager for Air New Zealand. He has a career of sustained high achievement in senior management positions across several industries, including telecommunications, retail, aviation, tourism and logistics. He has extensive experience in regional development with over 20 years managing key stakeholder relationships across economic development, tourism, and local government and chambers of commerce entities throughout New Zealand. He has worked closely with a number of iwi, including Ngāi Tahu.

Dean Addie

Dean Addie is chief executive and co-founder of Invercargill-based EIS Group, a progressive automation engineering and electrical company working in industries throughout New Zealand and around the world. He is a strong communicator with vast experience in governance and leadership. He is a member of the Institute of Directors and fellow of the New Zealand Institute of Management. His current governance roles include deputy chair the Graham Dingle Foundation, councillor of the Southern Institute of Technology, chair of Dog Island Motu Piu Trust and national board member of the Electrical Training Company.

Sarah Brown

Sarah Brown is an experienced lawyer, director and board member. Her roles include being a panellist on the independent advisory panel for the Provincial Growth Fund, and a director of Electricity Invercargill Limited and PowerNet Limited. A chartered fellow of the Institute of Directors, she is a former chair of the Southern Institute of Technology council.

Lucy Griffiths

Lucy Griffiths has had extensive experience marketing premium New Zealand food and beverages locally and internationally. A former Southlander now living in the Wairarapa, she has run her own marketing and sales business, Innov8 Aotearoa, for the past 10 years while serving on various boards, both in the private and local government sectors. Board sectors have included tourism, economic development, agriculture and community. She is a Nuffield NZ Scholar, a member of the Institute of Directors and her current directorships include Wools of New Zealand, Trust House and the Central Economic Development Agency.

Jocelyn O'Donnell

Joc O'Donnell is a director of the Invercargill-based H W Richardson Group and executive director of Bill Richardson Transport World. In her HWR Group role she is either a director or director-shareholder of more than two dozen companies. She has held many high-profile governance positions, including chairing

the Vibrant Urban Centre team of the Southland Regional Development Forum, being a member of the Prime Minister's Business Advisory Council and a trustee of the Presbyterian Support Southland Trust.

Maria Pera

Maria Pera has more than 30 years' governance experience at national, regional and local level – in both Maori and mainstream agencies. She has extensive governance experience, including directorships of Ngāi Tahu Seafood and Te Runanga O Ngāi Tahu, two terms on the Southland District Health Board, membership of the Southland Parole Board and the New Zealand Police Focus Forum and chair of the Treaty Tribes Coalition. She managed Access Home Health Ltd for the Southland, Otago and Lakes District and was manager of Murihiku Iwi Whanau Services. She was senior advisor to government minister Te Ururoa Flavell. Her key interests are iwi, land and economic development, fisheries, international trade, networking with other cultures and developing Southland tourism opportunities.