



NOTICE OF MEETING

**Notice is hereby given of a Meeting of the
Child, Youth and Family Friendly Sub-Committee
to be held in the Council Chamber,
First Floor, Civic Administration Building,
101 Esk Street, Invercargill on
Monday 19 August 2019 at 4.00 pm**

Cr D J Ludlow
Cr A H Crackett
R Amundsen
P Ereckson
B McDermott
A McSoriley
A Knowles
G Pope
R Thwaites
L Barnes
C Leigh

EIRWEN HARRIS-MITCHELL
MANAGER, SECRETARIAL SERVICES



Finance and Corporate Services Directorate

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AGENDA

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The next meeting is scheduled to be held Monday 4 November 2019

**TO: THE CHILD YOUTH AND FAMILY FRIENDLY
SUB-COMMITTEE**

FROM: M NAPPER, COMMUNITY DEVELOPMENT MANAGER

MEETING DATE: MONDAY 19 AUGUST 2019

The promotion and development of the use of the brand continues across the city.
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SUBMISSIONS

The draft submissions developed at the July meeting were circulated and submitted on line.

PULL-UP BANNER

A quote has been received for a pull-up banner. We need to confirm the use of the banner and therefore the design and content to be promoted. It is important that we are not seen to be promoting any specific businesses or activities. We find most organisations which brand an event/activity appear reluctant to use the flags and wonder if the pull-up banner will be used differently.

BRAND UPDATE

Event Branding

ILT Kidzone happened in the July school holidays and although branded Friendly, we saw some sweet treats on site as giveaways.

The Parks and Recreation Strategy Consultation has been a success and continues until 31st August. The Friendly Brand prizes were well received at the YMCA & ILT Stadium Southland holiday programmes & at numerous schools. There is a consultation coming up with Number 10.

The friendly event "Streets are Alive" in Windsor was run by Healthy Families and ICC Engineering Services on the 20th July. It was a hit with local families, showcasing all the elements that contribute to the civil works happening in the Windsor neighbourhood.

Eco Fest has approached us about being Family Friendly again for the 2019 festival in September at the Working Men's Club.

Service/Business Branding

Discussions have been held with the Parks team encouraging them to become Friendly branded as a whole entity, and therefore being able to brand their own events as they arise.

The Invercargill Public Library has had Friendly branded bookmarks to give away on their front counters and in their registration packs. These have been a hit.

THE 2019 YEAR

Meeting dates for 2019 are:

- 4 November

**MINUTES OF A MEETING OF THE CHILD, YOUTH AND FAMILY FRIENDLY
COMMITTEE HELD IN THE COUNCIL CHAMBER, FIRST FLOOR, CIVIC
ADMINISTRATION BUILDING, 101 ESK STREET, INVERCARGILL ON MONDAY 8 JULY
2019 AT 4.00 PM**

PRESENT: B McDermott (Acting Chair)
P Ereckson
R Thwaites
L Barnes

IN ATTENDANCE: Ms M Napper – Community Development Manager
Ms G Crawford – Community Development Officer

2. APOLOGIES

Cr D Ludlow, Cr A Crackett, R Amundsen and A McSoriley.

Moved B McDermott, seconded P Ereckson and **RESOLVED** that the apologies be accepted.

Brendon McDermott agreed to Chair the meeting and welcomed those present at the meeting.

3. MINUTES

The minutes of the 15 April 2019 meeting and the notes from the Workshop held on 27 May 2019 were received.

4. MATTERS ARISING

4.1 ILT – Transfer of Liquor License

The proposed transfer of a liquor license to a “pop-up” facility sited in Wachner Place is not proceeding.

4.2 Invercargill City Youth Council

Further development of the information provided by the Youth Council is still to be progressed.

5. GENERAL BUSINESS

The report had been circulated.

5.1 Brand Update

G Crawford updated the members on the progress with branding events and activities.

5.2 Submission Discussion

The Sub-Committee discussed three pieces of legislation which are currently seeking public submissions. M Napper is to draft submissions and seek answers to questions raised. These will be circulated to all members for comment before submissions close.

5.3 Class 4 Gambling Venues Policy

- There is a preference for a sinking lid to control the number of pokie machines (Class 4 Machines) rather than reduce the total number to 247.
- It is agreed that:
 - The distance from an ATM for any relocated venue should be at least 100 metres.
 - The “self-ban” process for all ILT Foundation sites will make it easier.
 - The need for a social impact assessment as part of a relocation application is a good idea.
 - Confining the areas where venues can relocate to is sensible and reduces impacts on residential areas. .

5.4 Combined Local Alcohol Policy

- The inclusion of establishments not currently included is agreed.
- Reducing the hours for off license sales is supported.
- Not having paywave available is a good ideas as using a key pad may help staff establish the level of intoxication.

5.5 Smokefree Environments (Prohibiting Smoking in Motor Vehicles Carrying Children) Amendment Bill

This is another positive step towards achieving smokefree NZ. It supports the policies / strategies of Council’s including the Smokefree Areas Policy and the Child Youth and Family Friendly Policy.

It was questioned if the words should say children and youth as generally those aged close to 18 would not be regarded as children.

5.6 Promotion Tools

Pull-up Banner – should we have a pull-up banner which highlights some of our branded activities / events and the 101 list and the brand? G Crawford to look into this.

5.7 Go Bus

The Go Bus Company are commended for considering if having TAB advertising on the bus is appropriate in our family friendly city? A letter is to be sent to the manager congratulating the company on their cautious approach.
