

Bluff Tourism Masterplan project - Bluff Boat Ramp



What is the Bluff Tourism Masterplan?

Tourism has been identified as a major development opportunity for Motupōhue Bluff as part of the Murihiku Destination Strategy. Council has worked with Iwi and Great South to develop a tourism masterplan for Bluff.

“A special place that connects the community and visitors with the landscape, our marine environment and our visitor economy, within a culture of respect, safety and care”

Council has the opportunity to support the implementation of the masterplan through providing investment to support projects included in the masterplan. These include a wide range of projects, including some which are already being led by Council, such as the Invercargill-Bluff Cycle Trail and the Bluff Boat Ramp.

Bluff tourism masterplan projects that Council are already supporting include the Bluff Boat Ramp and the Bluff Hill Active Recreation Hub Carpark, which is included within the Parks renewal plan.

What is the Bluff Boat Ramp project?

The Council will upgrade the Bluff Boat Ramp. It was originally constructed by the Bluff Trailer Yacht Squadron (BTYS) in 1989 to provide access to the harbour for their fixed keel yachts which could not easily navigate around the island harbour or beneath the access bridge.

The project will involve resurfacing the ramp, replacing the existing east and west jetties, stabilising the ramp embankments, and improving safe egress from the Boat Ramp right of way onto Foreshore Road.

Following completion of the work, there will be a charge to use the boat ramp. The proposed cost for an annual permit is \$125 for boats under 6m and \$175 for boats over 6m. There would be a one off joining fee of \$50 and a fee for casual use of \$20.

Commercial boats would be charged \$300 for each use of the boat ramp.

Why is Council undertaking the project?

The boat ramp has degraded and maintenance work is required. The use of the ramp has changed over the years and there has been significant increase in the number of recreational leisure crafts. The size of these boats has continued to increase in length and size (weight).

When would it be delivered?

The project will be completed in 2022.

How much will it cost?

Council has budgeted \$1.8 million for the project.

How can I find more information?

[Draft Bluff Tourism Masterplan](#)

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