

## **Louise Evans – Candidate Profile Statement**

I work in innovation, accelerating growth in emerging businesses. I'm tech-savvy and turn problems into ideas worth talking about. I've created strategy for global brands and local legends, and will use these same talents for the good of our community.

Invercargill deserves a vibrant city like any other. One to attract and engage the next generation. We're fortunate to have the ILT, an organisation 'For Our Community,' but we need to bring that purpose to life – channelling funding to enhance the culture; supporting staff to inspire excellence; and showcasing local fare on menus. It's time for change.

I'm 33. Decisions this board make impact my life, and the culture of the city I've chosen to return to. Senior directors have their place, but as our city evolves it's necessary to have another perspective.

I'm here to offer diversity of thought, more fun, respect for manaakitanga, and innovative change.

Vote Lou.

