



NOTICE OF MEETING

**Notice is hereby given of the Meeting of the
Connected Murihiku Joint Committee
to be held at Community Trust South,
62 Don Street, Invercargill
on Monday, 29 January 2024 at 2.00pm**

MICHAEL DAY
CHIEF EXECUTIVE

Connected Murihiku Joint Committee - Public Agenda

29 January 2024 02:00 PM

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Connected Murihiku Values

- **Tino rangatiratanga** – Concepts of self-determination, self-reliance and the desire to be in control of one's vision and destiny
- **Manaakitanga** – The acknowledgment of the mana of others and demonstrating mutual respect
- **Kotahitanga and mahi tahi** – Concepts of unity and working as one
- **Motuhaketanga** – Concepts of independence, autonomy and supporting self-reliance
- **Whakawhanaungatanga** – Concepts of collective wellbeing and relating well to others

**CONNECTED MURIHIKU MEMBERS
INTEREST REGISTER**

MEMBERS		
NAME	ENTITY	INTERESTS
Pania Coote	Awhimai Consultancy Limited	Director and Shareholder
	Invercargill City Council	Mana Whenua Representative – Aawarua Runanga
	Hayz Limited	Shareholder
	Te Rūnanga o Awarua	Trustee
	Tangata Whenua, Community and Voluntary Sector Research Centre Incorporated	Co-Chair
Jess Domigan	Active Southland	General Manager
Paul McPhail	McPhail 2930 – Rental Properties	
	Gore Musical Theatre	Employee
	SBS St James Theatre Gore Repertory Society Gore Community Centre	Member
MEMBERS		

**CONNECTED MURIHIKU MEMBERS
INTEREST REGISTER**

NAME	ENTITY	INTERESTS
Steve Broad	Media Works	Employee
Sarah Greaney	SRK Consulting Ltd	Director/shareholder
	SRK Trustees Ltd	Director/shareholder
	Fiordland Retirement Housing Trust	Trustee and Treasurer
	Luxmore Enterprises Ltd Kiwi Country Ltd Westland Greenstone Ltd	Husband's entity
Stacy Hughes	One New Zealand	Contractor
	Te Rourou, One Aotearoa Foundation	Contractor

**CONNECTED MURIHIKU MEMBERS
INTEREST REGISTER**

MEMBERS		
NAME	ENTITY	INTERESTS
Robyn Morris	Community Networking Trust (Eastern Southland) Inc	Manager
	Kaiwera Valley Farms Ltd	Director
	Ice Sports Southland	President
	NZ Ice Figure Skating Association	President

PUBLIC EXCLUDED SESSION

Moved _____, seconded _____ that the public be excluded from the following parts of the proceedings of this meeting; namely

(a) Funding Strategy and Plan

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution
(a) Funding Strategy and Plan	Section 7(2)(b)(ii) Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information	Section 48(1)(a) That the public conduct of this item would be likely to result in the disclosure of information for which good reason for withholding would exist under Section 7.



**MINUTES OF CONNECTED MURIHIKU JOINT COMMITTEE MEETING, HELD IN THE
COMMUNITY TRUST SOUTH BOARDROOM, 62 DON STREET, INVERCARGILL ON
MONDAY 20 NOVEMBER 2023 AT 1PM**

Present: Mrs Pania Coote
Cr Steve Broad - ICC
Cr Sarah Greaney – SDC
Cr Paul McPhail – GDC
Mrs Jess Domigan – Community Representative
Mrs R Morris – Community Representative

In Attendance: Ms Rebecca Amundsen – Project Lead
Ms Rhiannon Suter – Manager – Strategy and Policy
Mrs Liz Williams – Team Leader – Executive Support

1. Apologies

Rev E Cook and Mr S Hughes

2. Declaration of Interest

**3. Minutes of Connected Murihiku Joint Committee Meeting held on
9 October 2023.**

A4918073

It was noted that it is not easy to find on the ICC website, it was advised that looking at a direct link.

Moved, Cr Broad; seconded Mrs Domigan and **RESOLVED** that the Minutes of Connected Murihiku Joint Committee Meeting Held on 9 October 2023 be confirmed.

4. Connected Murihiku Joint Committee Update Report

A5008826

Ms Amundsen spoke to her report, and took the Committee through her presentation. Four areas of focus

1. Visibility – arranged visits to Te Anau and Gore
2. Engagement – currently developing a plan
3. Insights and Advocacy – a number of things happening but at different levels and in different ways. Look at how we can support and identify gaps
4. Grow Capability – identify how can build strength and capability; two areas identified is governance training and volunteering, can start early on to build capability.

A query was raised about how we work in the space of child poverty, opportunity to have for conversations, rather than work in silos. This is just one example.

It was noted that one of the first steps is to show the value of this work and the need to share their work. Key is building relationships, when identify gaps knowing who to go to. Tapping into migrant and youth networks. The Southland Interagency group would be a good platform to feed into and work with.

One of the keys is working with organisations, not individuals, linking and connecting groups.

Show people the why and how will benefit and how it works, social media is one area, can connect.

Show benefits and will open the doors wider rather than many groups.

When looking for funding will need to demonstrate the why and how and the benefits.

People need to trust the foundation, if that's not right people won't build off that foundation.

Discussion around some organisations and work they are doing, not really an area they want to be involved in but saw a gap and so trying to fill, this is where we could help.

Ms Amundsen noted that she would rework the one pager linking to the four key areas, a flier will be produced to be able to be given to groups.

Be clear what drawing down from the platform, a "one stop shop", connections, e.g. governance training, link to organisations and their links, in one place and trust that validated. Key word relevance. Also time poor and have no funding for organisations, assist groups how to write applications for funding and use data to validate.

Discussion around how we keep information up to date and relevant, will be a challenge. We attach to people rather than organisations, no names and generic emails.

It was agreed how important it was to have an easy to communicate description of the project, its key parts and outputs. Cr Broad provided some advice from a marketing perspective.

Moved, Mrs Domigan; seconded Cr Broad and **RESOLVED** that the Committee:

1. Receive and note the, "Connected Murihiku Report";

2. Note the project review key steps 2023 and key steps and opportunities January - June 2024 and approve these actions;
3. Confirm and approve the one page summary project overview (A5031433)

5. Proposed Meeting Schedule 2024

The Committee received a proposed schedule for meetings to be held in 2024.

It was noted that Cr Greaney would not be available for May and June. Mrs Morris also noted that she would be unavailable in May. Dates will be reviewed and sent out.

6. Public Excluded

Moved Cr Greaney, seconded Mrs Domigan that the public be excluded from the following parts of the proceedings of this meeting; namely

- (a) Minutes of Public Excluded Session of Connected Murihiku Joint Committee Meeting Held on 9 October 2023
- (b) Budget Update Report

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution
(a) Minutes of Public Excluded Session of Connected Murihiku Joint Committee Meeting Held on 9 October 2023	<p>Section 7(2)(a) Protect the privacy of natural persons, including that of deceased natural persons</p> <p>Section 7(2)(b)(ii) Protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information</p>	<p>Section 48(1)(a) That the public conduct of this item would be likely to result in the disclosure of information for which good reason for withholding would exist under Section 7.</p>

(b) Budget Report	Update	Section 7(2)(a) Protect the privacy of natural persons, including that of deceased natural persons	Section 48(1)(a) That the public conduct of this item would be likely to result in the disclosure of information for which good reason for withholding would exist under Section 7.
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There being no further business, the meeting finished at 2.07pm

CONNECTED MURIHIKU REPORT JANUARY 2024

To:	Connected Murihiku Joint Committee
Meeting Date:	Monday 29 January 2024
From:	Rebecca Amundsen, Project Lead - Connected Murihiku
Approved:	Rhiannon Suter, Manager – Strategy, Policy and Engagement
Approved Date:	Wednesday 10 January 2024
Open Agenda:	Yes

Purpose and Summary

This report provides the Connected Murihiku Joint Committee with an update on the project progress.

Recommendations

That the Committee:

1. Receive the report "Connected Murihiku Report January 2024"
2. Confirm the revised and updated one pager project overview (A5129945)
3. Confirm the Working Engagement Plan (A5128626)
4. Confirm the Draft Communications Plan (A5128628)

Background

This report is for activity between 12 November 2023 and 31 December 2023. The previous report for the meeting held on 20 November 2023 noted a number of actions and this update includes progress on these under the headings:

- Engagement plan actions
- Visibility actions
- Financial sustainability
- MBIE milestone progress
- Key insights

Engagement Plan Actions

The One Page Project Overview has been revised and updated and is attached.

The Engagement Plan has been developed. This plan will be a living document and will be updated and added to as the project proceeds. The key insight with this is that engagement underlies all of our activities – it is how we do things.

The following meetings have occurred (13 Nov-31 Dec 2023):

- Sues Russell – Volunteer South
- Stacy Hughes, Te Rourou, One Aotearoa Foundation
- Bobbi Brown, Beyond 2025
- Jess Domigan, Active Southland
- Leon Hartnett, Mentoring NZ Programme
- Sandra James, Connecting People
- Steve Broad, ICC
- Vanessa Underwood, SCM participant
- Trinity McMahon, Regional Public Service
- Janette Malcolm, Grace St Project
- Phil Dobson, Red Cross
- Joanne O'Connor, Southland Business Chamber
- Anne Pullar, GDC
- Rochelle Francis, SDC (Climate Change)
- Anna Star and Alexa Smith, Fiordland Community Workers, Te Anau
- Denise Lomas, Community Law Centre
- Sam Marshall, Jared Cappie, Sarah Greaney, SDC
- Community Trust staff update and overview
- Robyn Morris and Kelly Young, CNT, Gore
- Jo Brand, Hokonui Runanga
- Ana Bremer, Regional Skills Leadership Group

Attended the following networking meetings:

- Southland Youth Focus Network meeting
- Murihiku Regional System Leadership (short overview of CM)
- Southland Migrant Settlement meeting (presentation on CM)

A number of key insights have been gathered from these conversations and meetings (see below). In addition:

- The four focus areas resonate with people (engagement, visibility, insights and advocacy and grow capability and collaboration).
- There has been some interest in the information gathered through the Strong Communities process/engagement and looking at how they might best be distributed.
- People see value in having a 'one stop shop' place and person.
- People are very interested in raising the profile of their work.
- People are under pressure through lots of meetings and want to ensure these have value and a purpose.

- People are eager to share their experiences (good and not so good) and also want to learn from others.

Visibility Actions

- Work on the brand for Connected Murihiku is underway. A verbal update will be provided at the meeting.
- The @ConnectedMurihiku email is now active and being used.
- As noted above there have been two opportunities to provide information at networking meetings about Connected Murihiku.
- A Project Update email was sent out to our growing database on 27 November 2023. The next will be in early February 2024 and will continue monthly. This e-newsletter will include updates on the CM project but also information the community and social sector would like to share.
- A Communications Plan has been developed and attached for the Committee's information.
- Quotes have been received for the writing of the articles and a further update will be provided at the meeting.

Financial Sustainability

The budget is unchanged for the current financial year. There has been no new spending to date. A full financial report will be provided at the March meeting.

A funding strategy and plan is in draft, this draft will be tabled at the meeting.

MBIE Milestone Progress

The milestones for the next MBIE report are due 20 April 2024 and are as follows:

- Report to the JTP team and the Regional Public Service Sector Lead
- Content creator appointed
- Web developer appointed
- Connected Murihiku platform developed
- Engagement hui commenced
- Funding applications developed

This is followed by a launch of the platform on 1 June 2024.

There will be an update on these at the next meeting on 11 March 2024. (See next steps below).

Key Insights

A number of areas where Connected Murihiku can provide support have been identified:

- Governance training and tools
- Supporting organisations who work with volunteers
- Insights and data for the region (people focused) – Social Sector Orientation Pack
- Advocacy for Southland as a region for example – difficulties with transport, isolation and accessibility
- Developing cultural capacity

It is anticipated these will be the areas that will be covered in the first instance on the website along with the articles under development.

Issues

No issues identified

Next Steps

Priorities before the March meeting and beyond (to be updated as required):

MEETING DATES	ACTIONS TO BE COMPLETED
By 11 March 2024	<ul style="list-style-type: none"> Articles underway Content creator – Map out website Web developer appointed Cultural capacity is a priority Funding plan finalised Planning completed and information sent out for in person hui 30 April 2024
By 13 May 2024	<ul style="list-style-type: none"> Milestone report to MBIE completed - 20 April 2024 In person hui held 30 April 2024 Website development near completion Launch of website planned Funding applications for 2025 year
By 1 July 2024	<ul style="list-style-type: none"> Continued engagement with community organisations Continued evolution and development of the website Sector snapshot underway November in person hui date set
By 5 August 2024	TBC
By 23 September 2024	TBC
By 11 November 2024	In person hui held

Attachments

- Connected Murihiku One pager – revised and updated (A5129945)
- Working engagement plan (A5128626)
- Draft Communications plan (A5128628)

Connected Murihiku

Strengthening connections across social and community sector organisations in Murihiku Southland through a Project Lead and website.

The Vision - Strong Communities Murihiku - Everyone Connected and Valued

Our values are:

Tino Rangatiranga; Manaakitanga; Kotahitanga and Mahi Tahī; Motuhaketanga and Whakawhanaungatanga

Primary Objectives

Objective	What we will deliver
<p>Engagement</p> <p>Using a community-led approach to engage with the community and social sector to build strong connections & networks, to feed into the development of the website and to determine future actions of the Project.</p>	<p>Strong connections and networks develop across the sector - in person and online.</p> <p>Development of a website that meets the needs of the community and social sector.</p> <p>Current and future actions of the Connected Murihiku Project are community-led.</p>
<p>Visibility</p> <p>Create visibility of the Connected Murihiku Project and the community and social sector organisations and the work they do across the region by sharing stories.</p>	<p>The Connected Murihiku Project has a good profile.</p> <p>The profile of the work the community and social sector does is increased.</p> <p>Through more visibility the community has better access to information and support.</p>
<p>Insights & Advocacy</p> <p>Develop insights into the community and social sector and where Connected Murihiku can support, provide resources and advocate.</p>	<p>A good understanding of the community and social sector is developed (snapshot).</p> <p>Gaps and needs in the social and community sector are able to be identified and addressed.</p>
<p>Grow Capability & Collaboration</p> <p>Identify where and how Connected Murihiku can support capability building and increase opportunities to collaborate to strengthen the community and social sector.</p>	<p>Community and social sector organisations have opportunities to increase their capability, share resources and develop opportunities for collaboration.</p> <p>The community has improved access to information, tools and resources.</p>

Project Lead: Becs Amundsen

Email: Becc.Amundsen@ConnectedMurihiku.co.nz

Phone: 021 536433

Contact the Project Lead to join our monthly e-newsletter or arrange a catch up.

Connected Murihiku Engagement Plan

Project Overview

The **purpose** of Connected Murihiku is to strengthen connections between the community and social sector organisations across the region through a Project Lead and website.

The **overall vision** for community is Strong Communities Murihiku – everyone connected and valued.

The **focus** of the Connected Murihiku Project is the community and social sector organisations.

The **mechanisms** to achieve the purpose and visions are the Project Lead and a platform/website yet to be developed.

There are two parts to the engagement for Connected Murihiku:

1. Canvassing and connecting with the community and social sector to gather insights and build connections
2. Informing the development of a useful tool/platform for the sector to be better connected and build capability

There will likely be overlap between the phases.

Purpose of Engagement

1. Building strong relationships across the community and social sector
2. To better understand the community and social sector and understand how we can best support the sector to better connected
3. Gain insights into the community and social sector to identify gaps and opportunities for support
4. To understand what would make the Connected Murihiku platform a valuable resource for the community and social sector

Results of Engagement

The insights gathered through engagement will feed into the following activity:

1. Strengthening connectivity to enable community members and stakeholders to identify new ways of working together
2. Ensuring there is a region wide discussion
3. Gain insights to support the Connected Murihiku mahi
4. Developing a useful platform/website for the community and social sector
5. Identify and address gaps and needs

The keys to success

The following must inform the approach and actions of the Connected Murihiku Project:

- The Connected Murihiku project values - tino rangatiratanga; manaakitanga; kotahitanga and mahi tahi; motuhaketanga and whakawhanaungatanga
- Establish a Te Tiriti based co-partnership with mana whenua and communities to drive this mahi
- Using a community-led approach to inform how the platform will look and what areas should be the focus
- Using a community-led approach to find the gaps and needs Connected Murihiku can best support
- Identifying the activity already happening in the sector that can be supported through Connected Murihiku
- Developing insights into the sector
- Ensuring a regional approach
- Sharing stories and creating visibility of the social and community sector
- Encouraging and supporting collaboration, networking and connection
- Identifying opportunities to share resources and for capability building

How are we going to be a vehicle for connection?

Four areas of focus:

Visibility

Create visibility of Connected Murihiku and the community and social sector and the work they do across the region by sharing stories

Engagement

Using a community-led approach to engage with the community and social sector to build strong connections & networks, to feed into the development of the website and to determine future actions of the Project

Insights and Advocacy

Develop insights into the community and social sector and where Connected Murihiku can support, provide resources and advocate

Grow Capability

Identify where and how Connected Murihiku can support capability building and increase opportunities to collaborate to strengthen the community and social sector






Success (Outcomes) for Connected Murihiku

Outcomes need to be community-led, however these are at we expect to see over the next 18 months.

- Embedding the keys to success listed above and having them drive the Project forward
- Better connection and communication, therefore more informed
- More opportunities to learn from each other and share resources and easier to seek help
- Easier to identify emerging issues in the community
- More visibility for the sector
- Improved capability in the community and social sector
- Better data, information and resources
- Less duplication, more collaboration
- Better connection between the sector and government agencies
- More resilient community and social sector

Level of Engagement

Using the IAP2 levels of engagement spectrum, Connected Murihiku will use all levels of engagement but will largely work at the collaborate and empower end. This aligns with the community-led approach of the Project and the values and success factors.

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
					
GOAL	To provide stakeholders with balanced and objective information to assist them in understanding the problem, alternatives and solutions.	To obtain stakeholder feedback on analysis, alternatives and/or decisions.	To work directly with stakeholders throughout the process to ensure that their concerns and aspirations are consistently understood.	To partner with stakeholders in each aspect of the decision from development to solution.	Shared leadership of community-led projects with final decision-making at the community level.
STYLE	"Here's what's happening."	"Here are some options, what do you think?"	"Here's a problem, what ideas do you have?"	"Let's work together to solve this problem."	"You care about this issue and are leading an initiative, how can we support you?"

Methods of Engagement

Genuine engagement is a key success factor for this Project. Engagement through the Project Lead will be a continuous and a fundamental part of this process and

approach. The purpose of the engagement, as noted, is to ensure the activity is community-led. The outcomes for this Project, in terms of strengthening the connections across the sector and what the platform looks like and includes, needs to be community driven in order to be successful. Continually gathering insights from the community in a range of ways is therefore imperative. Testing the information that is gathered with the community and social sector is also vital.

On this basis a range of engagement activities will be continuously utilised.

Method	How	Promotion	When
One on one hui with sector leaders	Project Lead to regularly meet with sector leads and networks to gather insights. Ensuring the diversity of the community is represented. This will include feeding back to them the insights gathered for confirmation.	Personal connection and word of mouth	Ongoing
In person hui	2 in person hui are allowed for in the scope of this Project. The first will be on 30 April 2024 and second in November 2024. There will be a range of purposes of these hui including networking, sharing, connecting but also opportunity to feed in and feedback.		30 April 2024 and November 2024
Segment wānanga	Attending sector based network hui that already exist eg youth and migrant and using these as an opportunity to gather insights and feedback re insights. Determine if other sector based network hui are required (gaps). Ensure the diversity of the community is represented.		Ongoing
Articles and promotion	Commission articles to provide inspiration, information, support to the sector as well as raise the visibility of the sector. These contribute to the outcomes by building profile and providing an opportunity for connection and capability building.	Send to the media, use in e-newsletter, put on Lets Talk	Ongoing
Let's Talk	Easily accessible platform to be used to share information about the project in the first instance until the first iteration of the platform is developed.	Share in e-newsletter	Until 1 June when website is launched
Set questions/survey	Develop a series of questions to ask the people to gather insights. Questions to evolve to test insights.		Ongoing
Visits to the wider region	Regular visits to key people in the wider region to build relationships and ensure their voice is reflected in the development of the project and the platform.		Ongoing

Monthly e-newsletter	Put together by the Project Lead this monthly newsletter will keep the sector informed on what the CM Project is doing as well as distribute any information provided by the sector and the articles and information developed through the Project.		Ongoing
Council connection and LTP Process	Engage in and present to councils through the LTP process and with council staff		As required
First iteration of platform	The first iteration of the Platform is a tool for raising awareness of the Connected Murihiku Project. Early information can be accessed from here.		1 June 2024
Second iteration of platform	The ultimate goal is for this platform to be a tool that provides the community and social sector with the tools and support they need as well as connection.		TBC
Māori engagement	To be developed		
Workshops	Workshop ideas and insights for the Platform as they are developed		Late 2024
Focus group	Test Platform ideas as they are developed		Late 2024
Road show	Opportunity to visit the region and introduce Connected Murihiku. Opportunity to test the ideas for the platform across the region.		Late 2024
Kitchen table conversations	Small group meetings at 'their' place		As required
Other opportunities: Talks at Service groups Social Media Videos and podcasts			

Resources required

- Comms support
- Buy in of stakeholders to promote and distribute
- Time

Risks

Risk	Mitigation
Consultation fatigue	Add incentives – prizes, fun, food
Lack of understanding of concept and process	Clear comms out through multiple channels from community leaders
Short timeframe – inability to develop trusted relationships and provide input	Good planning and early comms
Lack of understanding about Just Transitions	Clear comms through multiple channels from community leaders
Raised expectations	Understanding of outcomes needs to be clear
Focus on possible money available from government	Focus on process and outcomes
High expectations – this will be all things for all people	Be clear about first phase focus and outcomes
Sceptic because of govt involvement	Be confident in Community-led approach
Timeframe means we can't listen to the community	Community-led approach fundamental
Mixed messages from the community	Feedback to unpack messages
Lack of regional support	Ensure strong regional connection
Lack of visibility and therefore buy in	Articles and online, lots of communication
Lack of focus on an achievable goal	Reinforce first phase focus and outcomes
Perceived lack of transparency	Use multiple means to connect

Survey questions:

- What networks are you part of?
- What would be useful to you for building your capability? As an organisation?
As an individual?
- What challenges do you face?
- Do you have any observations or insights into the sector?
- What is the best way to engage your organisation?
- Do you have any stories for sharing to create visibility?
- What makes network opportunities valuable to you?
- What would make your life easier? And for your organisation?
- What would help your organisation grow? Be stronger? More resilient?
- What tools or resources do you need?

Initial Communications Plan for Connected Murihiku

Purpose of the Communications Plan:

- To help community and social sector organisations understand what the purpose of the Connected Murihiku Project is and the outcomes expected from it
- To ensure people understand the process for the Project
- To enhance visibility of the Project and ensure engagement

Why we need to communicate:

- To foster understanding among stakeholders
- To encourage people and organisations to be involved and support the Project
- To raise the profile of the Project

Communication objectives:

- Raise awareness about the Project's goals and impact and what it can offer community groups
- Ensure the purpose of the Project is clear so people can maximize the benefits of the project as well as be good advocates for the project
- Ensure the purpose of the Project is understood and eliminate misunderstanding and assumptions
- Guide stakeholders on how to engage and contribute
- Grow connections and gather information and insights so the Project can best benefit the community

Project Overview

The **purpose** of Connected Murihiku is to strengthen connections between the community and social sector organisations across the region through a Project lead and website.

The **overall vision** for community is Strong Communities Murihiku – everyone connected and valued.

The **focus** on the Connected Murihiku Project is the community and social sector organisations.

The **mechanisms** to achieve the purpose and visions are the Project Lead and a platform/website yet to be developed.

Our approach:

- Open, transparent, regular, exciting, interesting and useful
- Tools – Let's Talk platform, e-newsletter, in person, ongoing engagement as per the Engagement Plan

Target audiences:

- Community and social sector organisations
- Funders, councils and other stakeholders
- General public

Key messages:

- The purpose of this Project is to strengthen connections
- We want to build a strong foundation to support the sector
- Our goal is widespread connectivity and collaboration
- We want to support existing mahi
- Your input shapes the development of the platform
- We want to understand how to best support you and your organisation
- We want to work together – collaboration is cornerstone
- We are here for the whole sector
- We are taking a community-led approach
- The Connected Murihiku project values - tino rangatiratanga; manaakitanga; kotahitanga and mahi tahi; motuhaketanga and whakawhanaungatanga

Call to action:

- We want to hear from you – every voice is important
- We want you to have your say – what you say will feed into the process and outcome
- We want to work together
- We want you to help us make something useful for everyone
- We want to know what support your group would find useful

Tools for Communications

	Audience	Purpose
Fact sheet/one pager	All	To leave with people
Presentation	JC, All	Explainer
Let's Talk Platform	All	Makes information freely available and accessible
Articles	All	Visibility, awareness, information
E-newsletter	Community and social sector organisations	Inform, encourage feedback and connection
Social Media*	All	Profile raise, inform
		*unsure if we should do this

Note – all media statements from Connected Murihiku must be approved by MBIE.

We all want to be part of a strong, well connected community and social sector because then we can better serve the community. Often we are busy doing our important mahi that we don't have time to connect with others in the sector.

The work Connected Murihiku is doing will provide a vehicle to support better connection and communication within the social sector in a way that is easy and gives value that supports your mahi.

The Connected Murihiku Project will help join up the activities in the community and social sector so it is easier to:

- Share resources and learn from each other
- Access help and advice
- Reduce duplication
- Make collaboration happen.

Connected Murihiku will provide visibility to the valuable work done in the community and social sector. We all know there are amazing things happening in the sector but we are not always visible to the general public or people who need them.

Connected Murihiku provides an opportunity to strengthen the social and community sector by building strong relationships, connections and links so the work we do can be more impactful and visible.